



Collaboration Across Departments, Collaboration Across Nations

Jointly provided by:



American Society of
Anesthesiologists™



2024 Exhibitor Prospectus



October 18, 2024 (Philadelphia, PA)

Union League of Philadelphia

140 S Broad Street

Philadelphia, PA 19102

INTRODUCTION

The Uniformed Services Society of Anesthesiologists (USSA) and the Association of Veterans Affairs Anesthesiologists (AVAA) would like to invite you and your company to participate as an exhibitor at the combined 2024 USSA-AVAA Annual Meeting. The USSA is the only military component of the American Society of Anesthesiologists serving the needs of military anesthesiologists. This CME educational event will be held in-person on October 18, 2024, in Philadelphia, PA and will include approximately 200 anesthesiologists from throughout the United States and international.

Purpose

To provide for anesthesiologists within the Department of Veterans Affairs and Department of Defense a common meeting ground to foster professionalism, education, networking and exchange of ideas with Veterans Affairs and military anesthesiologists.

President, AVAA

Jessica Shanahan, MD

President, USSA

Jeb Kucik, MD, FASA

Program Committee

Houman Amirfarzan, MD

Jeff Carness, MD, FASA

Diana Heringer, MD

Maureen Higgs, MD, FASA

Bryan Laliberte, MD, FASA

Craig McFarland, MD

Roman Schumann, MD, FASA

Erin Tracy, MD

Austin Bell, MD

Craig Cummings, MD

Thomas Hickey, MD

Kayla Knuf, MD

Adam Lichtman, MD, FASA

Sudheer Potru, DO, FASA

Katherine Slogic, MD, FASA

Geoff Wilson, MD

EXHIBIT OPPORTUNITY

The USSA and AVAA are greatly appreciative of the support provided by commercial companies to help make this meeting a success. The program includes abstracts collected from the membership and didactic lectures from invited speakers in a wide range of anesthesia topics. We anticipate about 150 – 200 attendees throughout the day.

All exhibitors will be invited to attend the meeting and associated activities at no additional expense. Companies and their representatives will be recognized during the program as well as acknowledged on the printed agenda and symposium literature. In addition, a designated area will be provided adjacent to the scientific sessions for displaying information about products and services.

There are opportunities for exhibits of this key gathering at the Gold, Silver and Bronze levels. Each package includes exclusive options of a unique aspect of the conference. In addition, each exhibit package delivers other great benefits, such as the promotion of your company brand and expertise nationally, both in advance of the conference and at the event itself, maximizing opportunities to connect with anesthesiologists, offering complimentary registrations, and much more.

Benefits of Support

- Promote your company brand to industry leaders.
- Support collaboration and networking with Veterans Affairs and military anesthesiologists.
- Build relationships with key leaders in anesthesia communities to enhance patient care.
- Gain knowledge and insight in the latest advances in anesthesia interventions.
- Include your company name on conference documentation.

EXHIBIT LEVELS

GOLD (\$10,000)

- 1 - 6ft skirted tabletop display
- 6 complimentary admissions to the conference for your representatives
- Top tier placement (top of site, largest text) on conference website
- One 5-minute video posted on our website
- 2 clickable information links, PDF's or images
- Company name posted on conference website
- Acknowledgement on all emails to members including notifications
- Participation in Exhibitor Passport Program
- Recognition through final program, and on website

SILVER (\$5,000)

- 1 - 6ft skirted tabletop display
- 4 complimentary admissions to the conference for your representatives
- 2nd tier placement (below Gold) on conference website
- One 3-minute video posted on our website
- 1 clickable information link, PDF or image
- Company name posted on conference website
- Acknowledgement on all emails to members including notifications
- Participation in Exhibitor Passport Program
- Recognition through final program, and on website

BRONZE (\$2,500)

- 1 - 6ft skirted tabletop display
- 2 complimentary admissions to the conference for your representatives
- 3rd tier placement (below Silver) on conference website
- Company name posted on conference website
- Participation in Exhibitor Passport Program
- Recognition through final program, and on website

NON-CME SYMPOSIA

There are 2 opportunities to host a non-CME symposium during the conference.

Symposia Benefits

- Your choice of speaker and topic
- 30-minute presentation with 15 minutes for Q&A
- Company staff to introduce speaker and program (or alternatively a representative from the USSA or AVAA can do it)
- Promotion of presentation on conference website and program
- Email announcement to all members prior to the conference
- Speaker travel/honorarium not included
- Exhibit table is included

Cost: \$10,000

Options:

1. 7:30 - 8:15 AM Breakfast
2. 12:15 – 1:00 PM Lunch

If interested, please contact Brittney Conway for details by sending an email to b.conway@asahq.org.

PROGRAM AGENDA

FRIDAY, OCTOBER 18, 2024

TIME*	EVENT
7:30 -8:15 AM	Non-CME Symposia
8:30 – 10:15 AM	Opening Session
10:15 – 10:45 AM	Break / Visit Exhibitors
10:45 AM – 12:15 PM	General Session
12:15 – 1:00 PM	Lunch / Non-CME Symposia
1:05 – 1:35 PM	General Session
1:40 – 2:30 PM	Concurrent Breakout Sessions
2:30 – 2:45 PM	Break / Visit Exhibitors
2:45 – 3:30 PM	Concurrent Breakout Sessions <ul style="list-style-type: none">• USSA State of Specialty• AVAA Breakout Session
3:30 – 3:45 PM	Break / Visit Exhibitors
3:45 – 5:30 PM	Closing Session
5:30 – 6:30 PM	Reception

**exact timing subject to change*

APPLICATION AND PAYMENT

Submit your application online using this link:

<https://tinyurl.com/ussaexhibitor24>.

Or visit our website at:

<https://www.asahq.org/annualmeeting/education/military>.

Checks should be made payable to:
Association of VA Anesthesiologists
17 Easton Street
Allston, MA 02134

Credit cards are also accepted for payment of exhibitor fees but subject to 3% handling fee to cover merchant costs.

NOTE: The Association regrets that it cannot allow companies to participate if fees are outstanding following the September 15, 2024 deadline.

REFUNDS AND CANCELLATIONS

Cancellations must be received in writing by September 21, 2024. All refunds for exhibit fees are subject to 10% administrative fees. No refunds will be offered for cancellations received after the deadline unless the space can be resold to another company at the same level of participation.