

INSIGHTS + INNOVATIONS™ (i²) SUPPORTER

The INSIGHTS + INNOVATIONS 2017 Supporter is a sponsorship package which provides recognition for support at the i² Conference. The contribution required by i² Supporters is \$7,500 and no more than 7 companies will participate at this level.

SUPPORTER RIGHTS

- Three-month recognition timeframe
- Use of official i² Supporter designation

PROMOTIONAL OPPORTUNITIES

- Opportunity to place ½ page ad in July AND August issues of *ASA MONITOR*
- Opportunity to place an ad on ASA websites (July & August), guaranteed 10% Share of Voice (SOV)
- Opportunity to place a ½ page ad in the Meeting & Exhibit Guide

PARTICIPATION OPPORTUNITIES

- Opportunity to conduct a focus group with conference attendees

PUBLICATIONS/COLLATERAL MATERIAL

- Shared logo/ID recognition in ASA Corporate Supporter “thank you” ad in:
 - *ASA MONITOR*®; two times per year
 - *Anesthesiology*®; one time per year
 - Meeting & Exhibit Guide
- Designation as i² Conference Supporter in the Meeting & Exhibit Guide

SIGNAGE AND RECOGNITION

- General ASA “thank you” signage (text recognition) at i² Conference in high-traffic/VIP locations including:
 - Registration Area
 - ASA Exhibit

WEBSITE

- Recognition as an i² Conference Supporter on conference web site

SUPPORTER REVIEW AND FEEDBACK

- Annual post-conference fulfillment report from ASA detailing benefits delivered

Accredited Educational Grant Opportunity:

- 1) Provide grant support for a Keynote Speaker at the INSIGHTS + INNOVATIONS 2017 Conference
 - Acknowledgement of grant support
 - Grant of \$20,000

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