

#### Weekend #1 September 2018

# ASA Executive Physician Leadership Program Welcome & Overview: Ann Zastrow

inspiring growth

#### Harry Kraemer

#### Values-based Leadership

Values-based leaders seek to inspire and motivate, using their influence to pursue their most deeply felt goals. In this session, participants will explore a framework of principles of values-based leadership to help participants make their organizations beacons of enduring value.

#### **Financial Statements: Impact of Assumptions & Analysis Marian Powers**

For financial statements to be useful for decision-making, an understanding of the purpose and limitations of each financial statement is essential. Participants will learn by example how business transactions are recorded and the financial statements that result. While a single set of global accounting standards does not exist, the assumptions (concepts or principles) that form the basis of accounting are almost universal. Through numerous examples and a case analysis, participants will explore how underlying accounting assumptions (concepts or principles) impact financial statements and their subsequent analysis.

# High-Impact Negotiation Nicholas Pearce

Being an effective negotiator is important in every phase of business. In this session, participants will learn the research based characteristics of effective negotiation, followed by an exercise designed to test their skills, discovering their own strengths and weaknesses as negotiators. The session concludes with a group debrief of the exercise.

## Conflict Resolution

### **Gail Berger**

Conflicts arise every day in business settings, and it is important for people to have tools to handle these situations effectively and confidently. This session provides participants with relevant conflict resolution skills that can be used to deal with a broad spectrum of disagreements that they may face internally or with external stakeholders. More specifically, during this session participants will analyze the behavior of individuals, groups, and organizations in competitive situations; learn how to recognize the fundamental differences between a win/lose mentality and a win/win mentality; apply negotiation strategies to craft optimal solutions; learn how to build trust with others in order to sustain long-term relationships and reputations. Various role plays will serve as a catalyst for discussion and analysis.

### Leadership in Practice

#### Jeff Vender, M.D. and panel

Dr. Jeff Vender will lead a group of peers in discussing leadership in the context of anesthesiology practice.

#### **Evanston Dine-Around**

#### **Various Evanston Restaurants**

Evanston has been called the dining capital of Chicago's North Shore. Expand your network while exploring some of Evanston's best culinary offerings.



#### Weekend #2 November-December 2018

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### Influence without Authority: The Strategy of Social Influence

#### Nicholas Pearce

How can you exert influence when you lack formal authority? The goal of this session is to provide participants with research-based, practical insights into how to influence individuals and groups without relying on formal authority to force compliance. This session examines the psychological and behavioral factors that motivate people to respond favorably to our influence attempts, and offers practical strategies for how to structure social interactions to gain influence and how to persuade others to change their thoughts, emotions, and behaviors.

#### Strategy Formulation, Implementation & Change Ed Zajac

Participants learn about the role of leaders in formulating and implementing organizational strategy through case discussion. We will explore definitions of strategy, approaches to strategy development and the challenges of implementing a change strategy. Particular attention is paid to how organizations define themselves, how they should develop their strategy in order to be successful in a competitive marketplace, and techniques for implementing change.

# Understanding the Healthcare Landscape Craig Garthwaite

Healthcare economist and Professor of Strategy, Craig Garthwaite, will present a compelling view of the current fast-changing healthcare landscape, and what it may mean for you and your practice.

# Conflict Resolution, Part 2

## **Gail Berger**

Participants will be asked to apply the conflict resolution skills gained in the September session during the period between program sessions. Following a discussion of participant experiences, Professor Berger will extend the concepts previously introduced to further develop participants' capacity to successfully negotiate conflict. Various role plays will serve as a catalyst for discussion and analysis.

Program Wrap-up Ann Zastrow