

Mailing List Rental



American Society of Anesthesiologists® (ASA®) Mailing List Rental is limited to one-time use for CME and meeting notification only. All other uses are prohibited. A copy of the mailer must be sent with the Mailing List Rental Agreement. Lists are only provided after approval of the mailer by ASA, receipt of the signed Mailing List Rental Agreement and payment in full. Please allow 5-7 business days for processing after approval and all required documents are received. The names and addresses provided by ASA are the property of the Society and are supplied for the specific mailing ordered and for no other purpose. Lists contain seed data to monitor content and usage. Specific actions may be taken by the ASA for violation of any provision of this Agreement. The action taken will be determined on the basis for the particular circumstances of the violation and legal action may be taken. Please submit rental form with PDF of mailing piece to asalistrental@asahq.org.

ORDER INFORMATION

Order Date: _____ Name: _____

Company: _____

Address: _____ City: _____ State: _____ Zip code: _____

Phone Number: _____ Email Address: _____

Has ASA approved use of this mailing list for this CME activity before?

No Yes If yes, when: _____ Date of Course: _____

TARGET AUDIENCE

- All ASA members
- Active members (U.S. physician anesthesiologists)
- Resident/Fellow members
- Medical Student members
- Retired members
- Educational members (non-physician providers of anesthesia care, except AAs)
- Educational Student members (includes Nurse Anesthetists in training)
- Anesthesiologist Assistant members (CAAs)
- Anesthesiologist Assistant in training (AASs)
- Anesthesia Administrators & Executives (AAEs)

GEOGRAPHIC LOCATIONS

U.S. only All states
 Selected states Specify: _____

RATES

\$60 Set-up Fee + \$175 per 1,000 names (or fraction thereof) with 1,000 name minimum

FOR ASA USE ONLY

Cost: Discount _____ Total: \$ _____

Mailing List Rental Agreement

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PAYMENT METHOD

Prepayment by check or credit card is required.

Check made payable to ASA in U.S. funds, drawn on a U.S. bank, enclosed in the amount of \$ _____

Visa MasterCard American Express

Card Number: _____

Expiration Date: _____ CVV Code: _____

Name on Card: _____

Cardholder Signature: _____

MAILING LIST RENTAL AGREEMENT TERMS AND CONDITIONS

The following terms and conditions apply to this Agreement:

1. The membership mailing list shall provide sufficient contact information for Company to deliver items to ASA members via U.S. and/or international mail and email.
2. Company agrees and acknowledges that ASA may refuse to rent its membership mailing list to any individual or entity whose products or programs conflict with the principles and philosophies of ASA.
3. Company agrees and acknowledges that it may not, either expressly or impliedly, assert that ASA endorses or in any manner supports Company or its products and/or services.
4. Company agrees that it shall not use, or permit any person or entity to use, ASA's membership mailing list, or any portion thereof, without the prior written consent of ASA.
5. Company agrees to keep ASA's membership mailing list in strict confidence and to not sell or disclose such mailing list or its contents to any third party in any manner.
6. Immediately following Company's one-time use of ASA's membership mailing list, Company shall:
 - (i) immediately cease any subsequent utilization of ASA's membership mailing list; and
 - (ii) discard or destroy all originals and copies of ASA's membership mailing list (whether in printed, electronic, recorded, or other tangible form).
7. In order to protect the reputation and goodwill of ASA, Company shall provide ASA with the right to review and pre-approve all material plans of Company or its agents to communicate with or to the individuals and/or entities on ASA's membership mailing list (or any portion thereof). Company may not mail or email to ASA's membership mailing list unless and until ASA has reviewed such use and provided to Company prior written approval for such use.
8. Furthermore, ASA may, in its sole discretion, at any time and for any reason, cancel or refuse any rental request.
9. The individual signing this Agreement on behalf of Company hereby represents and warrants that he/she has the full power and authority to enter into this Agreement on behalf of his/her organization.
10. All membership mailing list rental orders shall be considered tentative until Company signs this Agreement.

Signature: _____

I have read and understand the Mailing List Rental Agreement and the attached Terms and Conditions and I understand and agree to accept and comply with requirements listed in this Agreement and the Terms and Conditions.

