



CRITICAL CHANGES, CRITICAL STRATEGIES

PRACTICE MANAGEMENT™ 2017

JANUARY 27-29 | GAYLORD TEXAN RESORT | GRAPEVINE, TX

CONFERENCE SUPPORTER

Enhance your ability to express your value. Become a Conference Supporter and demonstrate your value during this crucial time of change in healthcare practice management. The Conference Supporter is a sponsorship package which provides recognition for support at the PRACTICE MANAGEMENT 2017, January 27-29, at the Gaylord Texan Resort, Grapevine, TX.

The contribution required by Conference Supporters is \$12,000 and no more than 7 companies will participate at this level.

SUPPORTER RIGHTS

- Three-month recognition timeframe
- Use of official Conference Supporter designation

PARTICIPATION OPPORTUNITIES

- One (1) complimentary registration to the Preconference of your choice, Friday, January 27
- Opportunity to host a focus group Saturday, January 28, before or after the meeting, or Sunday before the meeting begins. (ASA to facilitate invitations)
- One-time use of PRACTICE MANAGEMENT 2017 pre-registration attendee mailing list

PUBLICATIONS/COLLATERAL MATERIAL

- Opportunity to place a ½ page ad in the Meeting and Exhibit Guide
- Opportunity to place an insert into attendee tote bags
- Shared logo/ID recognition in ASA Corporate Supporter thank you ad in:
 - ASA NEWSLETTER; two times per year
 - Anesthesiology; one time per year
 - PRACTICE MANAGEMENT 2017 Meeting & Exhibit Guide
- Designation as Conference Supporter in the PRACTICE MANAGEMENT 2017 Meeting & Exhibit Guide

SIGNAGE AND RECOGNITION

- General ASA thank you signage at PRACTICE MANAGEMENT 2017 in high-traffic/VIP locations including:
 - Registration Area
 - Meeting room hallways
- Floor decals at exhibit booth designating company as a Conference Supporter

WEB SITE

- Recognition as a Conference Supporter on www.asahq.org/practicemanagement

SUPPORTER REVIEW AND FEEDBACK

- Annual post-conference fulfillment report from ASA detailing benefits delivered

CONTACT: Julie O'Heir, Senior Corporate Relations Manager, 847-268-9184, j.oheir@asahq.org

SPECIAL ADVERTISING PACKAGE

Back Cover – PRACTICE MANAGEMENT Meeting & Exhibit Guide PLUS 33% SOV on asahq.org/PM = \$5000
Inside Front Cover – PRACTICE MANAGEMENT Meeting & Exhibit Guide PLUS 33% SOV on asahq.org/PM = \$4000
Inside Back Cover – PRACTICE MANAGEMENT Meeting & Exhibit Guide PLUS 33% SOV on asahq.org/PM = \$3000

*Limited to 3
Contracted on a first come basis*