

June 2017

Introducing the INSIGHTS + INNOVATIONS (i²) Conference

In October of 2016, key stakeholders within ASA began thinking about the next phase of ASA's involvement in both education and implementation of the Perioperative Surgical Home (PSH). ASA, in partnership with Premier, Inc., had just successfully launched the second iteration of the popular PSH Learning Collaborative. This innovative concept brought together nearly 60 hospital and physician groups from across the country to share their barriers and successes in implementing the PSH in their institutions.

In addition, ASA had just successfully completed the third iteration of the PSH Summit, a focused conference centered on how to implement the core elements of a PSH model. As our educational offerings began to increasingly focus on how to implement the model, an opportunity arose to better explain why someone should. Furthermore, it became clear that more work needed to be done to explain how PSH fits into the broader health care delivery and payment reform initiatives that are shifting the incentives for how care is provided from volume to value.

It is with this understanding that the [INSIGHTS + INNOVATIONS conference](#) was born.

What is the INSIGHTS + INNOVATIONS Conference?

This exciting new conference was developed by an interdisciplinary group of experts, both clinical and non-clinical, to provide topics that will help attendees break through the challenges of implementing health care redesign. Since the PSH necessitates an integrated team of physicians, nurses and health care executives, the conference gives a voice to these participants, through sessions that directly address how to create better partnerships.

Why should you attend?

It's important to note that while it takes a fully integrated and functional team to succeed in the changing health care landscape, physician leadership is a vital component. At this conference, there will not only be numerous clinical sessions around implementation of PSH and Enhanced Recovery After Surgery (ERAS) techniques, but also critical information about how these techniques fit into the broader health care spectrum. Therefore, attendees will gain strategies to work collaboratively with the full care team, learn to align provider expected outcomes with the patient's expectations and discover the physician leadership role in population health.

Timely Topics

PAYMENT AND PRACTICE MANAGEMENT

Session Highlights

The conference has three educational opportunities to help attendees navigate the complex world of health care reform.

The first educational opportunity is the development of the INSIGHTS+INNOVATIONS (i²) Building Block Pre-conference. We found that when discussing the PSH and health care reform, not everyone is at the same level of knowledge. While there are some clinicians that have spent many hours poring over the minutiae of the MACRA legislation, many simply don't have the time. Therefore, it was important to develop a preliminary educational session to ensure everyone's knowledge base was level. The i² Building Block pre-conference was designed to meet this need. Each of the four topics (Healthcare Reform, Health Information Technology, Quality and Patient Safety and Population Health) deal with an essential element of health care redesign.

The second, and most obvious, educational opportunity is the main meeting. Within the main meeting are seven sessions curated specifically to address a broad set of topics that affect each member of the care team. The sessions include:

- Partnership/Leadership
- Perioperative Surgical Home
- Clinical/Surgical Recovery Pathways
- Value to the Institution, Provider and Patient
- Patient Centricity Panel
- Payment
- The Future of Perioperative Medicine

Each session strives to not only delve into the clinical aspects of the topic, but also to bridge the diverse provider stakeholders involved in the care, by expanding the understanding and communication between parties.

Finally, the conference offers several breakout sessions to allow attendees to pick their own pathway through the conference. We often hear that participants want to have options. Not every topic is applicable and having the option to tailor the conference to each person's individual needs was a major priority for the INSIGHTS+INNOVATIONS Planning Committee.

How to Attend?

The conference is from August 25-27, 2017 at the Hyatt Regency Huntington Beach Resort & Spa in Huntington Beach, CA. For more information and to register for this important event, please visit www.i2conference.org.

Group discounts are available when three or more members of your care team sign up.

Timely Topics

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Early Bird Rates expire Thursday, June 25, 2017. Don't miss this opportunity to lock into a low price.

More information

CME/Nursing Credits are available.

The American Society of Anesthesiologists is accredited by the Accreditation Council for Continuing Medical Education to provide continuing medical education for physicians.

- **i² Building Blocks:** This live activity has been approved for 3.5 AMA PRA Category 1 Credits™. Physicians should claim only the credit commensurate with the extent of their participation in the activity.
- **Main Conference:** This live activity has been approved for 18 AMA PRA Category 1 Credits™. Physicians should claim only the credit commensurate with the extent of their participation in the activity.
- Nursing credit will be available for both the i² Building Blocks and main conference.

If you have more questions you can view our free [informational webinar](#) which is a great review of all the excellent content and hard work that has gone into making the conference relevant to you. Additionally, you can contact [Roseanne Fischhoff](#), ASA's Economics and Practice Innovations Executive for any additional content.