

ASA's CORPORATE PARTNERS DELIVER

for Members



To reach our goals and serve our members, ASA funds:



People



Services



Initiatives



Publications



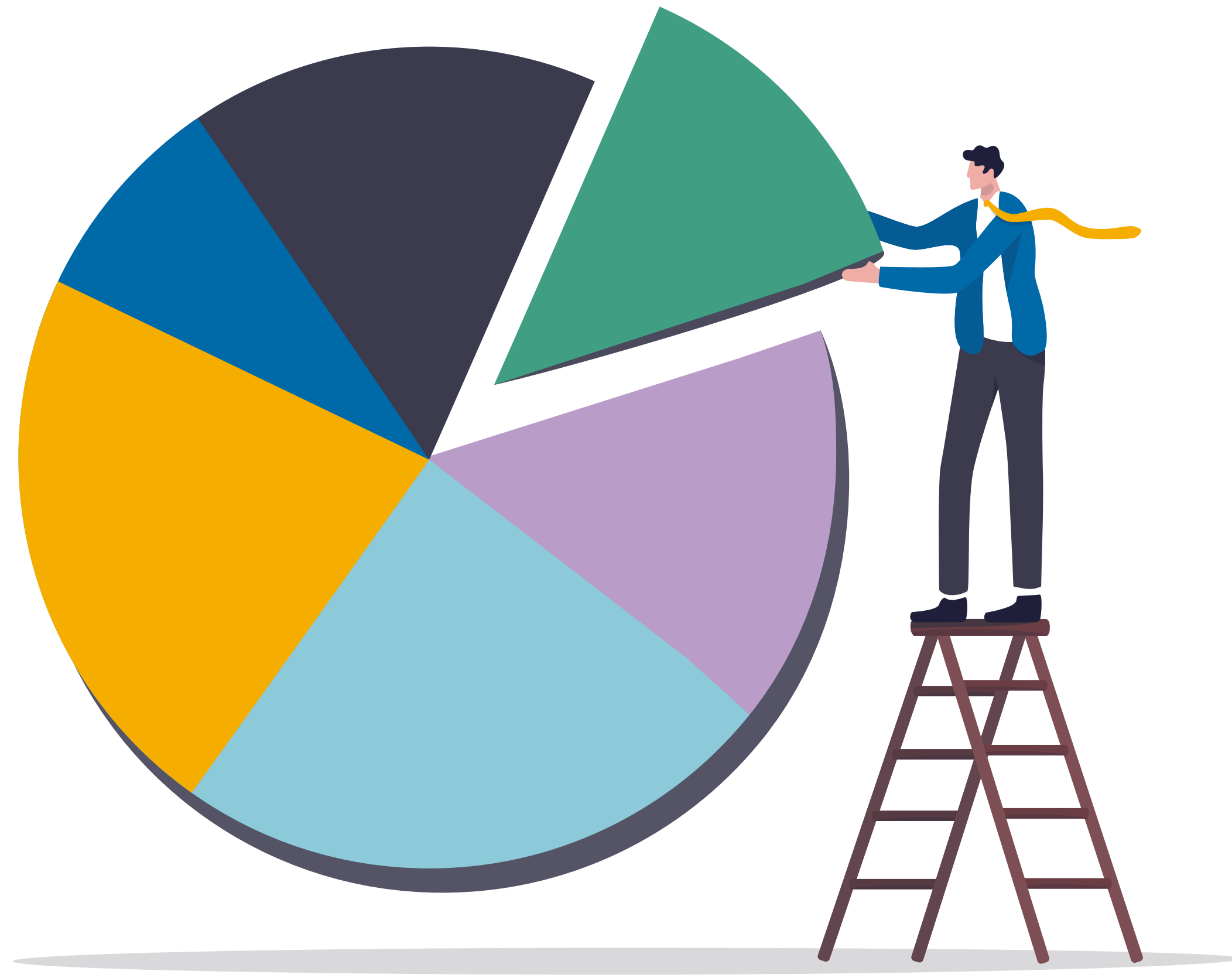
Education



Events

Corporate Relations Revenue

2022 Corporate Relations Revenue
= \$6+ million



Revenue comes from:

- ✓ advertisements in our editorial products
- ✓ exhibits, advertising and sponsorships at ASA meetings
- ✓ year-round and adhoc sponsorship programs that fund member resources and programs
- ✓ restricted CME education grants

This revenue makes a **HUGE** difference for members!

Where does the revenue come from?

the ANESTHESIOLOGY[®] annual meeting

Corporate partners contributed nearly **\$4 million** for for this year's Annual Meeting.

Without this revenue ASA would have to choose between scaling back the meeting or increasing registration fees, passing higher costs to members.



PRACTICE MANAGEMENT[™]

Corporate partners contributed more than **\$300,000** to year's Conference.

This investment makes **PRACTICE MANAGEMENT** more vibrant, interactive, and informative.

Without this revenue stream, registration fees would go up and offerings would be less robust.

CME EDUCATION GRANTS

Corporate partners contributed nearly **half a million** to ASA's educational efforts.

This investment enables ASA to:

- Offer more programs at no charge to members
- Offer different types of learning formats
- Present on a range of topics

ASA's success at aligning with ACCME's best practices has earned the organization the rare and prestigious Accreditation with Commendation from ACCME.



INITIATIVES

In 2022, our flagship Industry Supporter program brought in over **1.4 million**.

Corporate partners contributed generously to ASA's vital initiatives, such as:

- Perioperative Brain Health Initiative (PBHI)
- Perioperative Surgical Home (PSH)
- Opioid Initiative

This investment enables ASA to:

- Convene key stakeholders
- Collate critical information
- Disseminate valuable resources to members

Corporate support helps ASA **do more ... and do it better.**

Working Together

As your specialty society, we value the contributions from corporate partners that enable us to offer a range of indispensable programs and services. This support means...

- reduced meeting registration fees
- more innovative educational experiences
- enhanced opportunities for scientific discovery to support key patient care initiatives
- broad and diverse range of complimentary CME educational offerings



Learn more about the Guiding Principles of ASA's corporate support.
asahq.org/about-asa/corporate-support-program/guiding-principles-for-corporate-support



American Society of Anesthesiologists[®]