Anesthesiologist Insights:

Your Topics, ASA Expertise

Take a closer look at your audience's needs, interests and levers with custom professional development training from ASA.
Highly focused and chronically time-starved, anesthesiologists are notoriously difficult to reach.

To truly connect, you have to understand the practice and the people, and frame your story from their point of view.

ASA is here to help—with custom training that drives more rewarding interactions with clinicians, anesthesia practices and health systems.

**Customize the conversation** Tailor existing modules or develop new content in collaboration with ASA physician anesthesiologists to ensure maximum relevance to your business.

**Efficiently develop your whole team** Bring together 10 to 50 participants for a one- or two-day deep-learning event that aligns your team members and focuses in on your organization’s specific goals. All presentations, workbooks and materials are yours to keep, so you can reinforce concepts after the event.

**Keep it lively** From panel discussions and roundtables to learning stations, role playing and Q&As, ASA can incorporate a variety of formats that fortify learning and hold participants’ interest.

**Choose your preferred venue** Meet in your space or hold a turnkey experience at the ASA Conference Center, featuring state-of-the-art technology support, dedicated staff and flexible catering.

How can we strengthen your team?

Contact Debbie Greif, ASA Director of Corporate Relations, to see how a private, custom professional development training program can help you reach your goals. Email d.greif@asahq.org or call (847) 268-9288 today.
What Motivates an Anesthesiologist?