Top-tier, year-round engagement: ASA Industry Supporter

Our highest-visibility opportunity, ASA Industry Supporters enjoy exceptional interaction with specialty leaders, subject matter experts, and our full membership. Each supporter relationship is unique, based on your products, needs, and objectives.

As an ASA Industry Supporter, benefits include:

• Meaningful experiences with ASA leadership and members
• Input on important specialty and society initiatives
• Participation in round-table discussions (e.g., Opioid Crisis, Perioperative Surgical Home)
• Exclusive opportunities and involvement in ASA meetings

Support Critical Education and Initiatives: CME Education Grants

Continuing Medical Education (CME) Grants support the development of essential education that is provided free to ASA’s 100,000 active anesthesiologist and anesthesia care team learners.

Grant funding is used to develop ASA accredited education activities to improve quality care and patient safety.

Stand out as a Year-round Group Practice or Practice Solutions Supporter

Highly-visible opportunities to engage with ASA members and practice leaders, these year-round programs provide access to our dedicated audience, so you can leverage our trusted status to build relationships.

• Year-round Supporter Program
• Business Directory/ASA Online Community

Custom research: ASA member surveys and focus groups

Engage a broad spectrum of physician anesthesiologists to collect in-depth customer feedback through a survey or focus group - either face-to-face or virtually, put together by ASA.

Podcasts and Webinars

Sponsor ASA’s Central Line or Residents in a Room podcast series, add your webinar to ASA’s Learning Management System (LMS) through a listing in Webinar Wednesday, or develop content for a Non-CME educational webinar or podcast.

The options are endless—we can determine the best vehicle for your message and your desired audience, then collaborate with you to make it happen.
Meeting and event opportunities
ASA hosts three industry-leading events each year, targeted to different audiences. A variety of sponsor, advertising and exhibit programs are available to provide networking, lead generation, brand recognition and promotional value.

ANESTHESIOLOGY® Annual Meeting—The foremost event for the global anesthesiology community, ANESTHESIOLOGY puts the eyes of thousands of physician anesthesiologists, care team members, practice leaders, and related professionals on your brand. Take advantage of live and virtual opportunities before, during, and after the meeting:
• Sponsorship
• Exhibits
• Focus groups
• Satellite symposia/Non-CME education
• Print, digital and specialty advertising
• USSA/AVAA Academic Meeting sponsorships and exhibits

ASA® ADVANCE: The Anesthesiology Business Event—Devoted to the quality, leadership, administration, and the business side of the specialty, this event brings together nearly 1,000 practice leaders, clinicians, and health care organizations. Create a package including a variety of live and virtual opportunities:
• Sponsorship
• Exhibits
• Focus groups
• Print, digital and specialty advertising
• Satellite symposia/Non-CME education

Anesthesia Quality and Patient Safety Meeting—A one-day interactive, virtual meeting to enhance patient safety and includes sessions, breakouts and round table discussions.
• Sponsorship
• Satellite symposia/Non-CME education

Let's get started!
asahq.org/partner

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