

PRACTICE MANAGEMENT™ 2019

JANUARY 18 – 20 | PARIS LAS VEGAS | LAS VEGAS, NV



Welcome from the Chair

Dear Friends,

I am excited to invite you to PRACTICE MANAGEMENT™ 2019! This year, the conference will show you how best to practice within an ever-changing environment of managed care, compliance, third-party payers, regulators and declining reimbursements. Understanding current trends and obtaining the necessary tools to conduct a careful and comprehensive assessment of practice operations and financial management are essential to success.

At **PRACTICE MANAGEMENT 2019: *Defining the Future***, physician anesthesiologists and practice administrators will interact with leaders in anesthesia to share insights, critical skills and strategies that will optimize your practice's performance and help you stay at the forefront of anesthesia practice management. A dedicated track for anesthesia administrators and executives will help you build leaders at every level of your practice.

With an incredible number of educational sessions, a special Residents and Fellows track, advocacy updates, panel discussions and the keynote address "Thriving Physicians - The Key to Resilient Medical Organizations" by Wayne M. Sotile, Ph.D., this year's meeting has something for everyone. We incorporated your request for more interactive sessions and greater flexibility to choose the topics that matter most to you into an exciting new offering—the Touchpoint Series. These action-oriented sessions will enhance your ability to understand financial issues, improve quality, develop leadership and face regulatory hurdles. In addition to vast educational opportunities, you will have invaluable face-to-face contact with physician anesthesiologists, practice administrators and quality directors. We've also built in time for you to explore the latest cutting-edge products and technology while meeting with exhibitors. PRACTICE MANAGEMENT 2019 will show you where the specialty is headed and prepare you to face the future of anesthesia practice management with confidence.

I look forward to meeting you and learning with you at PRACTICE MANAGEMENT 2019.

See you in January!

Alexander S. Choi, M.D., M.P.H., FASA
Chair, ASA Committee on Practice Management

New Agenda format!



Register today asahq.org/pm19
Early-bird discount ends November 26!

Why attend?

The most relevant and timely conference of its kind, PRACTICE MANAGEMENT 2019: *Defining the Future* will enhance your ability to understand financial issues, improve quality, develop leadership and face regulatory hurdles. Anesthesia practice thought leaders will gather to discuss health care challenges and explore strategies to build vital relationships and achieve operational success.

Maximize your time at the meeting by attending the exciting new Touchpoint Series:

- Leadership Development—Tools You Can Use
- Negotiating Payer Contracts: Pitfalls and Strategies to Overcome Them
- Making Cent\$ of the Perioperative Surgical Home: Why You Can't Afford NOT to Pursue the Quadruple Aim
- Health System Consolidation—Strategies for Anesthesiology Practices
- Strategies for Protecting Your Practice's Assets
- Quality Reporting—Beyond MACRA
- O.R. Quality and Management
- Value Proposition: Providing Alignment Between the Practice and the Consumer

Who should attend?

- Physician anesthesiologists and other anesthesia clinicians
- Anesthesiology practice leaders
- Practice presidents
- Quality Assurance (QA) directors
- Department chiefs
- Anesthesia administrators and executives (AAE)
- Hospital and health care organization leaders
- Residents & Fellows
- Billers and Coders

What you'll learn:

- Face challenges such as quality reporting, coding and payments, and more, with resilience.
- Build relationships with hospital administrators, create a diverse workforce and increase employee engagement.
- Achieve operational excellence in financial management, decision-making and business development.

Featured topics and discussions

- Update on the Perioperative Surgical Home (PSH)
- Latest News on MACRA
- Using Data to Collaborate and Improve Care
- Implementation of a Quality Program
- The Impact of Financial Incentives and Behavioral Economics on Decision-Making by Patients and Providers
- Town Hall with ASA Leadership and Executive Committee
- The AAE Conference, "Undeniable Value—Beyond Showing Up," provides practice administrators and executives with their own dedicated track
- Residents & Fellows track features educational lectures, panel discussions and expert one-on-one critiques
- Roundtables

Keynote address



Wayne M. Sotile, Ph.D. **Thriving Physicians - The Key to Resilient Medical Organizations**

Founder of the Sotile Center for Resilience and the Center for Physician Resilience in Davidson, NC. Dr. Sotile is an international thought leader on physician behavior and resilience for high performers.



Agenda | Fundamentals of Practice Management

FRIDAY, JANUARY 18		
Time	Session	Speaker(s)
Leadership and Professionalism		
7 – 7:35 a.m.	Professional Citizenship	Jeffrey Plagenhoef, M.D., FASA
7:35 – 8:10 a.m.	Risk Management & Compliance	Jeffery S. Vender, M.D., FCCM, FCCP, M.B.A.
8:10 – 8:45 a.m.	Navigating Medical Staff Issues	Randall M. Clark, M.D., FASA
8:45 – 9 a.m.	Q&A	
9 – 9:30 a.m.	Refreshment Break in the Connection Center	
O.R. Management 101 – What is Your Groups Value Proposition?		
9:30 – 10:05 a.m.	The Anesthesia Clinical Director – Critical Leadership Role in the O.R.	Aaron J. West, M.D., M.B.A.
10:05 – 10:40 a.m.	O.R. Capacity – Allocating a Valuable Resource – Basics of Block Scheduling	John P. Lawrence, M.D., M.Ed.
10:40 – 11:15 a.m.	O.R. Metrics – Tracking the Right Data–Provider and Hospital Perspectives	Michael B. Simon, M.D., M.B.A., FASA
11:15 – 11:30 a.m.	Q&A	
11:30 a.m. – 1 p.m.	Lunch in the Connection Center	
The Devil's in the Details...		
1 – 1:35 p.m.	Accreditation & Regulatory Surveys	Donald E. Arnold, M.D., FASA
1:35 – 2:10 p.m.	The Nuts & Bolts of Coding and Payment	Sharon K. Merrick, M.S., CCS–P
2:10 – 2:45 p.m.	Contracting with Your Hospital – Negotiating Your Employment Contract	Judith Jurin Semo, J.D.
2:45 – 3 p.m.	Q&A	
3 – 3:30 p.m.	Refreshment Break in the Connection Center	
Quality in Your Practice		
3:30 – 4:05 p.m.	Measuring Quality Data & Reporting	Matthew Popovich, Ph.D.
4:05 – 4:40 p.m.	Setting Up a Quality Program in Your Department	Spiro G. Spanakis, D.O.
4:40 – 5:15 p.m.	Using IT to Improve Group Quality	Mark Deshur, M.D., M.B.A., FASA
5:15 – 5:30 p.m.	Q&A	

Agenda | AAE: Undeniable Value – Beyond Showing Up

FRIDAY, JANUARY 18		
Time	Session	Speaker(s)
7 – 7:30 a.m.	Undeniable Value – a Proposition, a Choice, a Necessity Across All Parts of the Anesthesia Organization	Stephen E. Comess, M.H.S.A., B.S.N.
7:30 – 8:15 a.m.	Leading Value – Creating a Vision of Service – Identifying Initiatives and Opportunities for Improvement	James R. Mesrobian, M.D., FASA
8:15 – 9 a.m.	Leading Value – Levels of Leadership and Tools to Develop	Samuel H. Wald, M.D., M.B.A., FASA
9 – 9:30 a.m.	Refreshment Break in the Connection Center	
9:30 – 10:15 a.m.	Measuring Value – Internal and External	Susan K. Firestone, M.S.
10:15 – 11 a.m.	Communicating Value – Less Chatter, More Substance	Kerry N. Lowery, CMPE
11 – 11:30 a.m.	Roundtables	
11:30 a.m. – 1 p.m.	Lunch in the Connection Center	
1 – 2 p.m.	Returns on Value – Incentives Not Always Financial	Will Latham, M.B.A.
2 – 3 p.m.	Supporting Value – Internal Operating Support	Marie Walton, B.S.
3 – 3:30 p.m.	Refreshment Break in the Connection Center	
3:30 – 4:30 p.m.	Tragedy Strikes and Anesthesia Rises Beyond Value – Las Vegas Case Study	Stephanie L. Davidson, D.O.
4:30 – 5:30 p.m.	Closing the Value Loop – Expert Panel of the Program's Speakers	Moderator: Genie Blough; Comess, Mesrobian, Wald, Firestone, Lowery, Latham, Walton, Davidson

Agenda | Touchpoint Series

FRIDAY, JANUARY 18		
Time	Session	Speaker(s)
7 – 9 a.m.	Making Cent\$ of the Perioperative Surgical Home: Why You Can't Afford NOT to Pursue the Quadruple Aim	Lilian Kanai, M.D., M.B.A., FASA, Chris A. Steel, M.D., Solomon Aronson, M.D., M.B.A., FASA, Gary R. Stier, M.D., M.B.A., Roseanne Fischhoff
7 – 9 a.m.	O.R. Quality & Management	Salvatore G. Vitale, M.D., Jeff Peters, David Young, M.D., John Park, M.D., Paul St. Jacques, M.D.
9 – 9:30 a.m. Refreshment Break in the Connection Center		
9:30 – 11:30 a.m.	Quality Reporting – Beyond MACRA	Scott T. Roethle, M.D., FASA, Richard P. Dutton, M.D., M.B.A., FASA, David Martin, M.D., Ph.D., FASA, Donald E. Arnold, M.D., FASA, Aalok Agarwala, M.D., M.B.A.
9:30 – 11:30 a.m.	Value Proposition: Providing Alignment Between the Practice and the Consumer	Edward A. Yaghmour, M.D., FASA, Mark Deshur, M.D., M.B.A., FASA, Avery Tung, M.D., FCCM, Solomon Aronson, M.D., M.B.A., FASA, Mohammed Minhaj, M.D., M.B.A.
11:30 a.m. – 1 p.m. Lunch in the Connection Center		
1 – 3 p.m.	Leadership Development – Tools You Can Use	Samuel H. Wald, M.D., M.B.A., FASA, Jeffery S. Vender, M.D., FCCM, FCCP, M.B.A., Torin Shear, M.D., FASA
1 – 3 p.m.	Health System Consolidation – Strategies for Anesthesiology Practices	James R. Mesrobian, M.D., FASA, Lois Connolly, M.D., FASA, John P. Lawrence, M.D., M.Ed., Brian M. Parker, M.D., Keith J. Chamberlin, M.D., M.B.A., FASA
3 – 3:30 p.m. Refreshment Break in the Connection Center		
3:30 – 5:30 p.m.	Strategies for Protecting Your Practice's Assets	Patrick H. Allaire, M.D., Cynthia M. Roehr, CPA, Keith J. Chamberlin, M.D., M.B.A., FASA, Lilian Kanai, M.D., M.B.A., FASA
3:30 – 5:30 p.m.	Negotiating Payer Contracts – Pitfalls & Strategies and How to Overcome Them	Alexander S. Choi, M.D., M.P.H., FASA, Ron Howrigan, President and CEO of Fulcrum Strategies

Credit Claiming Information

To claim credit, participants must review the information (accreditation, learning objectives, faculty disclosures, etc.) and attend the activity. To complete the evaluation, claim and print your certificates for the main conference and any pre-conference sessions, follow the steps below:

1. Log in to the ASA Education Center at education.asahq.org.
2. ASA members log in using your ASA member ID (email on file with ASA) and password.
3. Non-members log in using your Education Center account information.
4. PRACTICE MANAGEMENT 2019 will be listed on the "My Courses" page.
5. Select the course link to complete the evaluation(s) and claim credits.
6. Under "My Profile" certificates may be printed at your convenience.

ASA members have access to "My Courses," an exclusive member benefit, to view a complete record of ASA credits earned.

Accreditation and Designation Statements

The American Society of Anesthesiologists is accredited by the Accreditation Council for Continuing Medical Education to provide continuing medical education for physicians.

The American Society of Anesthesiologist designates this live activity for *AMA PRA Category 1 Credits™*. Physicians should claim only the credit commensurate with the extent of their participation in the activity.

Main Conference: 11.25 AMA PRA Category 1 Credits™

Fundamentals of Practice Management: 8 AMA PRA Category 1 Credits™

AAE - Undeniable Value - Beyond Showing Up: 8 AMA PRA Category 1 Credits™

Touchpoint Series 1: Making Cent\$ of the Perioperative Surgical Home: Why You Can't Afford NOT to Pursue the Quadruple Aim: 2 *AMA PRA Category 1 Credits™*

Touchpoint Series 2: O.R. Quality & Management: 2 *AMA PRA Category 1 Credits™*

Touchpoint Series 3: Quality Reporting - Beyond MACRA: 2 *AMA PRA Category 1 Credits™*

Touchpoint Series 4: Value Proposition: Providing Alignment Between the Practice and the Consumer: 2 *AMA PRA Category 1 Credits™*

Touchpoint Series 5: Leadership Development - Tools You Can Use: 2 *AMA PRA Category 1 Credits™*

Touchpoint Series 6: Health System Consolidation - Strategies for Anesthesiology Practices: 2 *AMA PRA Category 1 Credits™*

Touchpoint Series 7: Strategies for Protecting Your Practice's Assets: 2 *AMA PRA Category 1 Credits™*

Touchpoint Series 8: Negotiating Payer Contracts - Pitfalls & Strategies and How to Overcome Them: 2 *AMA PRA Category 1 Credits™*

Agenda | Main Conference

FRIDAY, JANUARY 18		
6:30 a.m. – 6 p.m.	Registration	
9 a.m. – 3:30 p.m.	Connection Center (Exhibit Hall) Open	
5:30 – 7 p.m.	Welcome Reception in the Connection Center	
SATURDAY, JANUARY 19		
6:30 a.m. – 5 p.m.	Registration	
6:30 – 7 a.m.	Continental Breakfast	
Time	Session	Speaker(s)
7 – 7:15 a.m.	Introduction	Alexander S. Choi, M.D., M.P.H., FASA
7:15 – 8:15 a.m.	Keynote Address: Thriving Physicians – The Key to Resilient Medical Organizations	Wayne M. Sotile, Ph.D.
8:15 – 9 a.m.	Winter Is Coming – Lessons from Westeros in Dealing with Inevitable Changes in Health Care	Stanley W. Stead, M.D., M.B.A., FASA
9 a.m. – 3:30 p.m.	Connection Center (Exhibit Hall) Open	
9 – 9:30 a.m.	Refreshment Break in the Connection Center	
9:30 – 10:15 p.m.	MACRA & Regulatory Update	Sharon Merrick, M.S., CCS-P, Matthew Popovich, Ph.D.
10:15 – 10:45 a.m.	D.C. Update	Manuel Bonilla, M.S.
10:45 – 11 a.m.	ASA President's Address	Linda Mason, M.D., FASA
11 – 11:30 a.m.	ASA Leadership Town Hall	ASA Leadership
11:30 a.m. – 1 p.m.	Lunch in the Connection Center	
1 – 1:15 p.m.	FAER Scholarship Award Presentation	
1:15 – 2:15 p.m.	Closing the Gap in Physician-Hospital Alignment: An Evidence-Based Approach	Richard Priore, Sc.D., M.H.A., FACHE, FACMPE
2:15 – 3 p.m.	Improving Value to Drive Financial Performance	Richard Priore, Sc.D., M.H.A., FACHE, FACMPE
3 – 3:30 p.m.	Refreshment Break in the Connection Center	
3:30 – 5 p.m.	Roundtable Discussions (Three 30-minute roundtable sessions)	
SUNDAY, JANUARY 20		
6:30 – 7 a.m.	Continental Breakfast	
Time	Session	Speaker(s)
7 – 7:05 a.m.	Introduction	Alexander S. Choi, M.D., M.P.H., FASA
7:05 – 8:05 a.m.	How to Maintain Autonomy While Building Market Share and Geographic Scope: Group-to-Group Mergers	Will Latham, M.B.A., Mark Weiss, M.D., J.D.
8:05 – 9 a.m.	Positioning Your Group for Success: Strategies to Get the Naysayers on Board	Judith Jurin Semo, J.D.
9 – 9:30 a.m.	Refreshment Break	
9:30 – 11:30 a.m.	Building a Diverse but Cohesive Workforce for 2020 and Beyond	
9:30 – 10:10 a.m.	Understanding the Generations: Bridging the Gap	Shena Scott, M.B.A., FACMPE
10:10 – 10:50 a.m.	Increasing Engagement in a Diverse Workforce	Genie Blough, M.B.A., FACMPE
10:50 – 11:30 a.m.	True HR Horror Stories and How to Avoid Them	Patricia A. McCausland, J.D.
11:30 a.m.	Closing Remarks	Alexander S. Choi, M.D., M.P.H., FASA

Agenda | Residents & Fellows Track

SATURDAY, JANUARY 19		
Time	Session	Speaker(s)
6:30 – 7 a.m.	Continental Breakfast	
7 – 7:15 a.m.	Introduction	Alexander S. Choi, M.D., M.P.H., FASA
7:15 – 8:15 a.m.	Keynote Address: Thriving Physicians – The Key to Resilient Medical Organizations	Wayne M. Sotile, Ph.D.
8:15 – 8:20 a.m.	Residents & Fellows Track Welcome	Erica Stein, M.D., FASA
8:20 – 8:50 a.m.	Panel A: Basics of Practice	
	Understanding Different Types of Anesthesiology Practices	Mark E. Hudson, M.D.
8:50 – 9 a.m.	Q&A	
9 – 9:30 a.m.	Refreshment Break in the Connection Center	
9:30 – 10:30 a.m.	Panel A: Basics of Practice	
9:30 – 10:10 a.m.	Employment Contracts and Pearls	Judith Jurin Semo, J.D., Esq.
10:10 – 10:30 a.m.	Q&A	
10:30 – 11:30 a.m.	Panel B: Starting Out	
10:30 – 10:50 a.m.	Basics of Medical Direction and Supervision	Erica Stein, M.D., FASA
10:50 – 11:10 a.m.	Billing and Coding Requirements	Christopher A. Troianos, M.D.
11:10 – 11:30 a.m.	Risk Management and Compliance	Salvatore G. Vitale, M.D.
11:30 – 11:45 a.m.	Q&A	
11:45 a.m. – 1 p.m.	Lunch in the Connection Center	
1 – 2 p.m.	Panel D: Demonstrating Value	
1 – 1:25 p.m.	Managing Expectations: What Does My Employer Expect From Me	James R. Mesrobian, M.D., FASA
1:25 – 1:50 p.m.	Added Value Duties	John Lawrence, M.D., M.Ed.
1:50 – 2 p.m.	Q&A	
2 – 3 p.m.	Panel E: Interviewing Skills	
2 – 2:20 p.m.	How to Craft a CV: Targeting Your Prospective Group	Lars E. Helgeson, M.D.
2:20 – 2:40 p.m.	Interviewing Skills: What to Do (and Not to Do)	Molly B. Kraus, M.D.
2:40 – 3 p.m.	Q&A	
3 – 3:30 p.m.	Refreshment Break in the Connection Center	
3:30 – 4:40 p.m.	Panel E: Managing Responsibilities	
3:30 – 3:50 p.m.	Basics of Operating Room Efficiency	Mark Deshur, M.D., M.B.A., FASA
3:50 – 4:10 p.m.	Professional Development: Creating a Solid Foundation	Mohammed Minhaj, M.D., M.B.A.
4:10 – 4:30 p.m.	Your Paycheck is Larger....Now What?	Edward A. Yaghmour, M.D., FASA
4:30 – 4:40 p.m.	Q&A	
4:40 – 5 p.m.	Resident FAER Award Presentation and Closing Remarks	Sam L. Page, M.D., FASA, Erica Stein, M.D., FASA



Friday, January 18

Fundamentals of Practice Management

Moderator: Brian M. Parker, M.D.

Strengthen your comprehensive understanding of basic economic, business management and regulatory principals essential to running a successful anesthesia practice beyond providing clinical service.

Who should attend?

- Physician anesthesiologists with less than five years of practice management experience
- Physician anesthesiologists seeking a leadership role within their group or practice
- Anesthesia administrators

What you'll learn:

- Basic risk management and compliance issues in anesthesia practice
- Concepts for operating room management and how to use operational data
- Current basic anesthesia billing and coding requirements

Anesthesia Administrators and Executives Conference: Undeniable Value – Beyond Showing Up

Moderator: Genie Blough

The concept of undeniable value is built around and in response to the demands and expectations of facilities, patients and payers. A majority of anesthesia departments/groups receive some sort of direct or indirect support from the facilities that contract for their services. This price tag has grown over the years and in return, the demonstrable expectations of anesthesia to provide not only clinical support but also leadership, cost-efficiency, high quality service and measured patient, surgeon and facility satisfaction have grown as well. Undeniable value is achievable and essential for the sustainability of our specialty's relationship to those we serve. These sessions will demonstrate both how undeniable value is provided along with the tools necessary to deliver it.

Who should attend?

- Anesthesia administrators
- Physician anesthesiologist leaders

What you'll learn:

- Necessary areas for anesthesia to provide value to patients, surgeons, hospitals/facilities
- Obstacles which can stand in the way of achieving undeniable value and how to identify and prevent them
- Resources, leadership, communication tools and processes for implementation



Register now and save! asahq.org/pm19

Touchpoint Series: Leadership Development – Tools You Can Use

Moderator: Samuel Wald, M.D.

An introduction to the concepts of communication, negotiation and emotional intelligence for healthcare professionals. Attendees will engage in scenarios and practice these skills in real time. These essential basics for a leadership will aid attendees in their development towards the successful implementation for themselves and others.

Who should attend?

- Physician anesthesiologists
- Physician anesthesiologists seeking a leadership role within their group or practice
- Administrators

What you'll learn:

- How to apply basic negotiation skills within a health care environment
- The important components of successful communication styles
- Methods to improve and leverage emotional intelligence and incentive planning

Touchpoint Series: Negotiating Payer Contracts: Pitfalls and Strategies to Overcome Them

Moderator: Alexander S. Choi, M.D., M.P.H., FASA

This session will provide an overview of tactics utilized by payers to diminish the position of the provider. It will then help attendees to develop methods by which they could counter them to create a more advantageous position for negotiating contracts.

Who should attend?

- Physician anesthesiologists and other anesthesia clinicians
- Anesthesiology practice leaders
- Practice presidents
- Department chiefs
- MGMA-AAA members

What you'll learn:

- The basic elements of payer contracts
- Tactics utilized by payers to influence the outcome of contract negotiations
- Developing strategies to counter these tactics

Touchpoint Series: Making Cent\$ of the Perioperative Surgical Home: Why You Can't Afford NOT to Pursue the Quadruple Aim

Moderator: Lilian Kanai, M.D., M.B.A., FASA

As health care is moving from a volume- to value-based system, the PSH model of care is positioned to assist you in this transformation. Learn what the PSH is, how it can provide value and receive suggestions on implementation.

Who should attend?

- Physician anesthesiologists
- Anesthesia group practice administrators

What you'll learn:

- How to properly articulate what the PSH model of care is and how it provides value
- How to develop ideas on implementation in the different phases of care
- Monetization strategies that would be beneficial to your group or institution

Friday, January 18

Touchpoint Series: Health System Consolidation – Strategies for Anesthesiology Practices

Moderator: James R. Mesrobian, M.D., FASA

This session will review increasing trends in health system consolidation and potential implications for anesthesiology practices. Attendees will understand the resulting challenges and identify strategies for adaptation and success in the new system.

Who should attend?

- Physician anesthesiologists in clinical practice
- Physician anesthesiologists in a leadership role within their group/practice or hospital
- Anesthesia administrators

What you'll learn:

- Recent and future trends in health system consolidation
- The implications for anesthesiology practices
- Strategies to adapt the practice for success in the new system

Touchpoint Series: Strategies for Protecting Your Practice's Assets

Moderator: Patrick Allaire, M.D.

This interactive session includes a didactic presentation on often encountered challenges for small- and medium-sized anesthesia groups.

Who should attend?

- Anesthesia administrators
- Physician anesthesiologist leaders
- Business personnel

What you'll learn:

- Motivation and retention of key employees
- Acquiring and understanding business cash control
- Evaluation, assessment and auditing of your billing and collections department or service

Touchpoint Series: Quality Reporting – Beyond MACRA

Moderator: Scott Roethle, M.D., FASA

This session provides methods to establish relevant quality improvement projects, including how to determine, gather and analyze data that is important to improving quality. It will cover implementation issues and experiences that will assist in building a practice focused on providing quality to patients and facilities.

Who should attend?

- Physician anesthesiologists in clinical practice
- Physician anesthesiologists in a leadership role within their group/practice or hospital
- Anesthesia administrators

What you'll learn:

- Which metrics to measure and why, how to collect the data, what the numbers mean and how to report the data
- Implementation issues related to quality improvement projects; and tools to assist implementation
- What to do with the data to make it relevant to your practice and your patients

Touchpoint Series: O.R. Quality and Management

Moderator: Salvatore G. Vitale, M.D.

This session will focus on utilizing operating room functions such as ERAS to drive quality and value which will be important to the future of a practice. This improvement in performance will illustrate the impact of a physician anesthesiologist and the anesthesia practice on the patient and the facility.

Who should attend?

- Physician anesthesiologists with less than five years of practice management experience
- Physician anesthesiologists seeking a leadership role within their group or practice
- Anesthesia administrators

What you'll learn:

- How anesthesiologists can be central to the management of surgical services, an area often managed by nursing and administrators
- How using a protocol, such as ERAS, can lead to system performance
- Quality management in a large versus a small practice

Touchpoint Series: Value Proposition: Providing Alignment Between the Practice and the Consumer

Moderator: Edward A. Yaghmour, M.D., FASA

This session will provide information on how to improve an anesthesia practice's value in a health care system. It will illustrate how to utilize those improvements to improve relationships and alignment among the practice, the facility, other providers and the patients.

Who should attend?

- Physician anesthesiologists
- Anesthesia group practice administrators
- Quality officers in health care systems
- Hospital and health care system administrators and leaders
- Surgeons

What you'll learn:

- Examples of programs initiated by anesthesia practices to create value for their health care systems
- How anesthesia led initiatives from larger health care systems can provide value to patients, surgeons and local leaders
- How participants might create similar programs within the confines of their practices to produce similar value to the health care system and benefits to the consumers

Saturday, January 19

Residents & Fellows Track

Moderator: Erica Stein, M.D.

The Accreditation Council for Graduate Medical Education (ACGME) states that practice management should be taught during anesthesiology residency. Unfortunately, what needs to be taught is loosely defined. Consequently, the amount of practice management education varies by residency program. As an adjunct to practice management education taught in residency, ASA offers a Residents & Fellows Track as part of its annual PRACTICE MANAGEMENT conference. This one-day course provides foundational concepts in practice management so attendees can meet and excel at the non-clinical demands unique to starting out in practice.

Who should attend?

- Anesthesiology Residents (CA-2 and CA-3)
- Anesthesiology Fellows

What you'll learn:

- List differences among various types of anesthesiology practices and how they reflect in employment contracts
- Identify various value delivery strategies that physician anesthesiologists and anesthesiology group practices can implement to improve their practice
- Recognize the requirements for accurate billing and coding and apply these concepts

Resident Scholarship Program

The ASA Committee on Practice Management sponsors 10 resident physicians to attend the conference through the ASA Emerging Leaders Scholarship Program. Many residents have distinguished themselves as future leaders during residency or earlier by earning advanced administrative- or business-related degrees. Emerging leaders provide a pathway to communicate new duties and responsibilities of professional advocacy and practice management to their programs, peers and state resident components.

This program accepts applications through nominations by residency program directors. Each resident submits an essay, CV and two letters of recommendation. All materials should be emailed to residentcomponent@asahq.org by October 31, 2018, with the subject heading "2019 Emerging Leaders Scholarship Program."

"The resident track of PRACTICE MANAGEMENT 2018 delivered a high-yield, efficient education in a series of engaging lectures concerning subjects that, although scarcely touched upon in formal medical education and residency training, will be highly pertinent to our future careers."

- Patrick Egan, M.D., 2018 Scholarship Recipient



Poster Sessions

Don't miss the opportunity to view the posters and speak with the authors about the latest evidence-based research in the field. The poster viewing sessions will be open during the following hours in the Connection Center:

Friday, January 18 | 9 a.m. – 3:30 p.m.
Saturday, January 19 | 9 a.m. – 3:30 p.m.

The Committee on Practice Management is now accepting abstracts for PRACTICE MANAGEMENT 2019. Presentations should highlight the latest information in the following areas:

- Research in Perioperative Management
- Quality Improvement
- Leadership Development
- Challenging Cases
- Innovative Solutions in Practice Management

The deadline for submissions is November 26, 2018.

Submit your abstract at asahq.org/practicemanagement/education/submissions. Credits will not be offered for the Poster Sessions.



Connection Center—a product, service and resource showcase

The Connection Center is the place to learn, network with colleagues and experts in the field, take in a talk at the stage or just relax! Enjoy breaks, lunch service, a festive welcome reception with exhibitors, and explore and compare the latest products and services related to anesthesia.

Exhibitors include companies spanning all aspects of the business of anesthesiology eager to introduce you to the very latest technology, services and solutions in our field, including:

- State-of-the-art advances in practice management
- Quality improvement solutions
- Latest developments of the Perioperative Surgical Home (PSH)
- Billing and coding products
- And much more!

The Connection Center will be open to attendees on the following days:

Friday, January 18 | 9 a.m. – 3:30 p.m.
Lunch: 11:30 a.m. – 1 p.m.
Welcome Reception: 5:30 – 7 p.m.

Saturday, January 19 | 9 a.m. – 3:30 p.m.
Lunch: 11:30 a.m. – 1 p.m.

Plan your tour of the exhibits by viewing the [live floor plan and exhibitor list!](#)



ASA My Meeting app

ASA's premier mobile app enhances your meeting experience. The ASA My Meeting app allows you to:

- Update the searchable event schedule connected to your registration record
- Take session and exhibitor notes within the app, then export for safekeeping
- Easily access handouts and credit claiming websites
- Schedule appointments and participate in in-app messaging with attendees and exhibitors
- Search and view exhibiting companies, products and descriptions
- Receive real-time alerts about must-see events and important meeting information

Register now and save! asahq.org/pm19

General Information

Host Hotel

Paris Las Vegas
3655 S. Las Vegas Blvd.
Las Vegas, NV 89109
(702) 946-7000

Room Rate

\$189 single or double occupancy plus \$20/day resort fee

The American Society of Anesthesiologists has secured a block of rooms at a special rate at the Paris Las Vegas. The special rate expires on December 28, 2018, or when the negotiated room block has been filled, whichever is earlier. Make your reservations early and be sure to mention you are with ASA's PRACTICE MANAGEMENT 2019 conference to receive this group rate.

Online reservation link

<https://book.passkey.com/go/PM2019>

Airport

McCarran International Airport
5757 Wayne Newton Blvd.
Las Vegas, NV 89119
www.mccarran.com



REGISTER TODAY

Below is a summary of registration rates for PRACTICE MANAGEMENT 2019. Further details can be found online at asahq.org/pm19.

Note: Information is subject to change at the discretion of ASA. Please reference the website for updates.

	Early-Bird Discount Thru 11/26/18	Regular Fee After 11/26/18
FRIDAY EDUCATIONAL SESSIONS		
NEW! Touchpoint Series	\$500	\$600
AAE Conference	\$400	\$425
Fundamentals of Practice Management	\$400	\$425
MAIN CONFERENCE - Friday, January 18 – Sunday, January 20		
ASA Member	\$605	\$705
ASA Resident Member	\$99	\$99
AAE Member	\$605	\$705
Nonmember	\$1,340	\$1,440

- Attendees may select one session on Friday.
- Extended discounts available to residents and active military.

Group Registration

Each person in your group of three (3) or more will receive 10% off their conference registration fee. Registration for the group must occur at the same time for the discount to apply.

To qualify, all registrants in the group must have the same email domain and all names must be submitted at the same time; only one payment to cover all registrations will be accepted. Registrations that were submitted earlier or arrive later will not be eligible for the group discount, nor will they count toward the three-person minimum (discounts do not apply to pre-conference, resident-rate or military-rate registrations).

ASA Membership Matters

ASA members receive deep discounts on registration as well as other benefits throughout the year. Not a member or wish to renew your membership? Please contact ASA Member Services at (630) 912-2552.

A Special Thank You

ASA is proud to acknowledge and recognize the following Industry Supporters for their contributions to advancing the mission of the American Society of Anesthesiologists and supporting PRACTICE MANAGEMENT 2019.

