



Are you MACRA ready? Visit booth #412 to speak with a quality expert

Simplify the quality reporting process with Quality Concierge – visit booth #306

PRACTICE MANAGEMENT™ 2017

JANUARY 27–29 | GAYLORD TEXAN RESORT | GRAPEVINE, TX

Meeting & Exhibit Guide

American Society of
Anesthesiologists®



Quality Concierge™

Powered by ePreop

Take the Pain Out of Quality Reporting:

- ✓ Electronic Measures Capture
- ✓ EHR and Billing Integration
- ✓ Support Transition to MIPS
- ✓ Works on any Device
- ✓ QR and QCDR Reporting



American Society of
Anesthesiologists®

Visit booth #306
asahq.org/concierge

Will your practice satisfactorily report quality measures in 2017?

ASA offers two options (both individual & group reporting)

- Qualified Clinical Data Registry
- Qualified Registry

Other offerings include:

- Quality measure submission for more than 20 MIPS measures
- Quality measure submission for QCDR measures
- Attestation support for Improvement Activities category

Visit booth #412
to speak with an AQI representative
asahq.org/reporting

American Society of
Anesthesiologists®

PRACTICE MANAGEMENT 2017

Dear Conference Attendee:

Welcome to Texas and PRACTICE MANAGEMENT™ 2017! On behalf of everyone at the American Society of Anesthesiologists® (ASA®), we are excited to have you here.

This year's theme is *Critical Changes, Critical Strategies*. We explored the challenges brought about by changes in health care financing and the rapidly evolving health care landscape. From there, we identified what you need to be aware of and developed a program that offers strategies you can implement right away to strengthen your practice and improve operations.



Be sure to partake in the opportunities to engage, connect and share successes and challenges with other physician anesthesiologists, practice administrators and quality directors so you can learn from one another. We've even built in time for you to explore the latest cutting-edge products and technology.

In addition to stimulating pre-conferences about basics in practice management; building effective leadership; lean management in health care; developing your value proposition and how quality creates value; building, coding and compliance; and building blocks for practice transformation, PRACTICE MANAGEMENT 2017 offers something for everyone, including:

- Keynote Address “Critical Changes, Critical Strategies” by Lisa Bielamowicz, M.D., Executive Director and Chief Medical Officer at the Advisory Board
- Business School Lecture “How Great Doctors Become Great Leaders: The What, How and Why of Intentional Leadership” by Danny Silverman, M.D., Vice President, Population Health Management, Premier, Inc.
- Town Hall with ASA Leadership/Executive Committee
- Roundtable Discussions
- An exclusive Residents & Fellows track
- Update on Perioperative Surgical Home
- Updates on Quality Reporting and MACRA
- Physician Engagement: What It Is and How to Create It
- Benchmarking: What It Is and How to Do It
- Contract Challenges: How to Deal with an RFP or Offer of Employment

I would like to thank the ASA Committee on Practice Management and ASA staff whose work throughout the year makes this conference a success. A special thank you also to our corporate supporters and exhibitors – please visit them in the exhibit hall throughout the weekend.

Thank you for your participation in PRACTICE MANAGEMENT 2017.

Joseph W. Szokol, M.D., J.D., M.B.A.
Chair, ASA Committee on Practice Management

P.S. ASA is excited to announce practice administrators can now become ASA members. Visit the ASA booth to learn more.



**Join the Conversation
#ASAPM17**

GENERAL INFORMATION

Host Property

Gaylord Texan Resort & Convention Center
(Gaylord Texan)
1501 Gaylord Trail
Grapevine, Texas 76051
(817) 778-1000

Registration

Gaylord Texan, Convention Center,
Level 1, Longhorn Marble Foyer
Thursday, January 26 | 3-8 p.m.
Friday, January 27 | 6:30 a.m.-7:30 p.m.
Saturday, January 28 | 6:30 a.m.-6 p.m.

Educational Sessions

Friday, January 27 | 7 a.m.-6 p.m.
Saturday, January 28 | 7 a.m.-6 p.m.
Sunday, January 29 | 7-11 a.m.

Exhibits

Gaylord Texan, Convention Center,
Level 1, Longhorn EF
Friday, January 27 | 9 a.m.-3 p.m.
Saturday, January 28 | 9 a.m.-4 p.m.

Meals and Refreshment Breaks

Friday, January 27

Breakfast | 6:30-7 a.m.
Level 3, Texas Ballroom Foyer
Break | 9-9:30 a.m.
Level 1, Longhorn EF
Lunch | 11:30 a.m.-12:45 p.m.
Level 1, Longhorn EF
Break | 2:30-3 p.m.
Level 1, Longhorn EF
Welcome & Wine Reception | 6-7:30 p.m.
Level 1, Longhorn EF

Saturday, January 28

Breakfast | 6:30-7 a.m.
Level 3, Texas Ballroom Foyer
Break | 9-9:30 a.m.
Level 1, Longhorn EF
Lunch | 11:45 a.m.-1 p.m.
Level 1, Longhorn EF
Break | 3:30-4 p.m.
Level 1, Longhorn EF

Sunday, January 29

Breakfast | 6:30-7 a.m.
Level 3, Texas Ballroom Foyer
Break | 9-9:30 a.m.
Level 1, Longhorn D Foyer

Poster Viewing

Gaylord Texan, Convention Center, Level 1,
Longhorn D Foyer
Friday, January 27 | 3:30-5 p.m.
Saturday, January 28 | 7 a.m.-5 p.m.

Presenter Ready Room

Gaylord Texan Convention Center,
Level 3, Dallas 2
Thursday, January 26 | 3-6 p.m.
Friday, January 27 | 6:30 a.m.-5 p.m.
Saturday, January 28 | 6:30 a.m.-3 p.m.
Sunday, January 29 | 6:30-10 a.m.

ASA Service Directory

Abstract Posters	Level 1, Longhorn D Foyer
Exhibits	Level 1, Longhorn EF
Leadership Spokesperson Training	Level 3, Dallas 7
Presenter Ready Room	Level 3, Dallas 2
Welcome & Wine Reception	Level 1, Longhorn EF

ASA Meetings

Committee on Practice Management
Thursday, January 26 | 1-5 p.m.
Level 3, San Antonio 1-3

Committee on Large Group Practice
Saturday, January 28 | 11:45 a.m.-1 p.m.
Level 3, San Antonio 1-3

Committee on Practice Management

Joseph W. Szokol, M.D., Chair
Amr E. Abouleish, M.D., M.B.A.
Patrick H. Allaire, M.D.
Charles K. Anderson, M.D., M.B.A.
Donald Arnold, M.D., Ex-Officio
Genie G. Blough, M.B.A., Consultant
Keith Chamberlin, M.D., M.B.A.
Alexander S. Choi, M.D., M.P.H.
Neal H. Cohen, M.D., M.P.H., M.S., Ex-Officio
Mark Deshur, M.D.
Jay H. Epstein, M.D.
Peter Goldzweig, D.O.
Karina Gritsenko, M.D.
Lars Helgeson, M.D.
Linda B. Hertzberg, M.D.
Mark E. Hudson, M.D.
Lilian Kanai, M.D.
Shubjeet Kaur, M.Sc., H.C.M.
Molly B. Kraus, M.D.
Marc L. Leib, M.D., Ex-Officio
Asa C. Lockhart, M.D., FACA
Aman Mahajan, M.D., Ph.D.
Lori Marshall, M.D.
James R. Mesrobian, M.D.
Mohammed Minhaj, M.D., M.B.A.
Sam L. Page, M.D.
Brian M. Parker, M.D.
Scott Roethle, M.D.
Michael Simon, M.D., M.B.A.
Erica Stein, M.D.
John H. Stephenson, M.D.
William D. Sumrall, M.D.
Carie Twichell, CAA
Kofi Vandyck, M.D.
Salvatore G. Vitale, M.D.
Samuel H. Wald, M.D.
Edward A. Yaghmour, M.D.

Admission Requirements

BADGES ARE REQUIRED

Admission to non-ticketed activities (available on a first-come, first-served basis) will be granted by the conference badge only. Admission to ticketed functions will require both the conference badge and a ticket.

Handouts/Slides

Handouts or slides for each presentation will be provided through the ASA Education Center just prior to the start of each session. Access them by visiting: education.asahq.org/totara.

Tickets

All pre-conferences are stand-alone events and require a separate purchase from the main conference registration. The appropriate ribbon is required for access to each of these events.

Attendees receive two drink tickets for the Welcome & Wine Reception. **Note:** refreshments offered in exhibitor booths during this reception do not require tickets.

Ribbons

Members and individuals serving ASA and/or contributing to the conference receive ribbons recognizing their contribution and support. Ribbons can be obtained at Registration.

Badge Credentials

Badges include a registration category code on the left side of the badge.

MEM	ASA Member
MIL	ASA Military Member
RES	ASA Resident Member
MGMA	MGMA/AAA Member
SPK	Speaker
STF	ASA Staff/Supplier

Exhibitor badges are yellow.

Mobile Phones and Other Devices

Please place your mobile phones and other electronic devices in silent mode.

Photographs

No photographs are allowed in sessions, other than those taken by the official meeting photographers.

Children

Children under 16 years of age will not be allowed into sessions or the exhibit hall.

Text/Email the Moderator

During the Town Hall Q&A with ASA Leadership and Executive Committee on Saturday afternoon, participants will have the opportunity to ask questions via text message or email. Questions will be selected and voiced by the moderator. Text questions to: (630) 635-6184 Email questions to:

ASA.COPM@gmail.com.

GENERAL INFORMATION



ASA My Meeting App

Visit asahq.org/MeetingApp to download the ASA My Meeting app and gain access to critical meeting materials, schedule meet-ups with other attendees, search and view exhibitors, products and descriptions, and receive critical meeting notifications and real-time alerts about must-see events.



Wi-Fi

ASA is offering complimentary Wi-Fi throughout all common areas, meeting rooms and within specific areas of the exhibit hall.

The Wi-Fi network name (SSID) is: **PM17**

The Wi-Fi network password is: **ASAPM2017**

Note: The password is case sensitive.

Copyright

All of the proceedings of PRACTICE MANAGEMENT 2017, including poster presentations, are intended solely for the benefit of the attendees of the meeting. No statement or presentation is regarded as dedicated to the public domain. Any statement or presentation is to be regarded as limited publication only, and all property rights in the material presented, including common law copyright, are expressly reserved to the speaker or to ASA. Any sound reproduction, transcript or other use of the material presented to the conference without the permission of the speaker or ASA is prohibited to the full extent of common law copyright in such material.

Disclaimer

Materials and information presented during PRACTICE MANAGEMENT 2017 represent the personal viewpoint of the individual presenter and do not represent the opinions, positions or viewpoints of ASA. By registering to attend the conference, participants acknowledge that they are voluntarily participating in the ASA-sponsored medical educational program and waive any right to make any claim, including any claim for injury or damages, against ASA for reliance on materials or information presented during the conference. ASA does not assume any responsibility for any expenses incurred by participants without prior written authorization from ASA.

In Case of Emergency

Stay calm when reporting an incident. Please dial 333 from a Gaylord Texan courtesy house phone, or 911 from your own phone, to report an emergency. The nearest hospital to the hotel is Baylor Regional Medical Center at Grapevine, 1650 College Street, Grapevine, Texas 76051, (817) 481-1588. In case of fire, pre-recorded or live announcements will be provided over the emergency public address system for the areas affected by the alarm with instruction on where to evacuate.



Kick off your conference experience at the **Welcome & Wine Reception** on Friday, January 27 from 6-7:30 p.m., on Level 1, Longhorn EF.

Enjoy specialty wines, beers, cocktails and hors d'oeuvres while exploring the exhibit hall.

SAVE THE DATE

INSIGHTS + INNOVATIONS™ 2017

August 25-27 | Huntington Beach, CA

Visit booth #412
to speak with a PSH expert
asahq.org/i2



NEW! Customized education, assessment and resources to navigate the transition to value-based perioperative care successfully.

- Identify and educate key leaders and stakeholders
- Assess capabilities and identify opportunities for further development
- Develop a prioritized action plan with supporting resources

Visit booth #412
to speak with a PSH expert
asahq.org/psh-consult

GENERAL INFORMATION

Claiming Continuing Medical Education (CME) Credits

In order to claim credit, participants must attend the CME activity. To complete the evaluation, claim credit, and print your certificates for the main conference and any pre-conference session, follow the steps below.

1. Log in to the ASA Education Center at education.asahq.org using your ASA member ID and password. Non-members log in using your Education Center account information.
2. Once you have logged on to the ASA Education Center homepage, select “My Enrollments” under the “My Learning” tab at the top. You will see PRACTICE MANAGEMENT 2017 listed under your current enrollments.
3. Select the course link to complete the evaluation and claim credits. You will be able to complete the evaluation and claim credits through the education center, or print a certificate of attendance. Forgot your password or need help logging in? Enter your email address at the following link: asahq.org/membercenter/forgot-password. An email notice with your login instructions will be sent to you.
4. ASA members have access to “My Transcript,” an exclusive member benefit to view a completed record of credits earned.

Accreditation and Designation Statements

The American Society of Anesthesiologists is accredited by the Accreditation Council for Continuing Medical Education to provide continuing medical education for physicians.

The American Society of Anesthesiologists designates this live activity for a maximum of 12 *AMA PRA Category 1 Credits™*.

- Pre-conference 1: Basics in Practice Management: 8 *AMA PRA Category 1 Credits™*
- Pre-conference 2: Building Effective Leadership: 7 *AMA PRA Category 1 Credits™*
- Pre-conference 3: LEAN Management in Health Care: 7 *AMA PRA Category 1 Credits™*
- Pre-conference 4: Developing Your Value Proposition: How Quality Creates Value: 7.75 *AMA PRA Category 1 Credits™*

- Pre-conference 5: Billing, Coding and Compliance: 7.75 *AMA PRA Category 1 Credits™*
- Pre-conference 6: Building Blocks for Practice Transformation: Physician/Administrator Teams: 8 *AMA PRA Category 1 Credits™*

Physicians should claim only the credit commensurate with the extent of their participation in the activity.

Disclosure Policy

The American Society of Anesthesiologists remains strongly committed to providing the best available evidence-based clinical information to participants of this educational activity and requires an open disclosure of any potential conflict of interest identified by our faculty members. It is not the intent of the American Society of Anesthesiologists to eliminate all situations of potential conflict of interest, but rather to enable those who are working with the American Society of Anesthesiologists to recognize situations that may be subject to question by others. All disclosed conflicts of interest are reviewed by the educational activity course director/chair to ensure that such situations are properly evaluated and, if necessary, resolved. The American Society of Anesthesiologists educational standards pertaining to conflict of interest are intended to maintain the professional autonomy of the clinical experts inherent in promoting a balanced presentation of science. Through our review process, all American Society of Anesthesiologists CME activities are ensured of independent, objective, scientifically balanced presentations of information. Disclosure of any or no relationships will be made available for all educational activities.

The following individuals have disclosed relevant financial relationships:

Speaker: Mark Deshur, M.D.	
Commercial Interest	Relationship
Western Medical Inc.	Royalties
Speaker: Zeev Kain, M.D., M.B.A.	
Commercial Interest	Relationship
Edwards Life Sciences	Consulting Fees
Infinity Health	Ownership
Speaker: Eugene Viscusi, M.D.	
Commercial Interest	Relationship
Cara Therapeutics Inc.	Consulting Fees
Durect	Funded Research
Mallinckrodt Pharmaceuticals	Consulting Fees
The Medicines Company	Consulting Fees, Honoraria
Merck	Honoraria
Pacira Pharmaceuticals Inc.	Funded Research
Salix Pharmaceuticals	Consulting Fees, Honoraria
Trevena Inc.	Consulting Fees

All other faculty, planning committee members and staff have disclosed no relevant financial relationships with commercial interests.



NEW AT PRACTICE MANAGEMENT 2017 CV/Resume Review

Visit ASA Conference Supporters in the exhibit hall at select times around the refreshment and lunch breaks and get a comprehensive evaluation of your CV or resume. Contact the groups below to schedule a review.

TeamHealth (booth #220):
Lindy Seto: Lindy_Seto@teamhealth.com

US Anesthesia Partners (booth #508):
Scott Lindblom: Scott.Lindblom@usap.com

American Anesthesiology, a MEDNAX company (booth #720):
Jenifer Seiff: Jenifer_Seiff@mednax.com

PRACTICE MANAGEMENT 2017 PRE-CONFERENCE AGENDA

Pre-conference 1: Basics in Practice Management (Friday, January 27)

Time	Session	Speaker	Location
6:30-7 a.m.	Continental Breakfast		Level 3, Texas Ballroom Foyer
7-7:05 a.m.	Introduction	Brian M. Parker, M.D.	Level 3, Texas A
7:05-7:50 a.m.	Professional Citizenship	Jeffrey Plagenhoef, M.D.	Level 3, Texas A
7:50-8:15 a.m.	Risk Management & Compliance	Jeffery S. Vender, M.D., FCCM, FCCP, M.B.A.	Level 3, Texas A
8:15-8:50 a.m.	Navigating Medical Staff Issues	Randall M. Clark, M.D.	Level 3, Texas A
8:50-9:05 a.m.	Questions and Answers		Level 3, Texas A
9:05-9:30 a.m.	Refreshment Break in Exhibit Hall		
9:30-10:05 a.m.	The Anesthesia Clinical Director - Critical Leadership Role in the OR	Aaron J. West, M.D.	Level 3, Texas A
10:05-10:40 a.m.	O.R. Capacity - Allocating Valuable Resource - Basic of Block Scheduling and Utilization Monitoring	Shubjeet Kaur, M.D.	Level 3, Texas A
10:40-11:15 a.m.	O.R. Metrics - Tracking the Right Data - Provider and Hospital Perspectives	Michael Simon, M.D.	Level 3, Texas A
11:15-11:30 a.m.	Questions and Answers		Level 3, Texas A
11:30 a.m.- 12:30 p.m.	Lunch in the Exhibit Hall		
12:30-1:05 p.m.	Accreditation and Regulatory Surveys	Donald Arnold, M.D.	Level 3, Texas A
1:05-1:40 p.m.	The Nuts and Bolts of Coding and Payment	Sharon K. Merrick, M.S., CCS-P	Level 3, Texas A
1:40-2:15 p.m.	Contracting With Your Hospital: Negotiating Your Employment Contract	Judith Jurin Semo, J.D., Esq.	Level 3, Texas A
2:15-2:30 p.m.	Questions and Answers		Level 3, Texas A
2:30-3 p.m.	Refreshment Break in Exhibit Hall		
3-3:35 p.m.	Measuring Quality: Data Collection and Reporting	Matthew Popovich, Ph.D.	Level 3, Texas A
3:35-4:10 p.m.	Setting Up a Quality Program in Your Department	Shubjeet Kaur, M.D., M.Sc., HCM	Level 3, Texas A
4:10-4:45 p.m.	Using Information Technology to Improve Group Quality	Mark Deshur, M.D.	Level 3, Texas A

4:45-5 p.m.	Questions and Answers		Level 3, Texas A
Pre-conference 2: Building Effective Leadership (Friday, January 27)			
Time	Session	Speaker	Location
6:30-7 a.m.	Continental Breakfast		Level 3, Texas Ballroom Foyer
7-7:15 a.m.	Introduction	Samuel Wald, M.D., M.B.A.	Level 3, Texas 1-3
7:15-8:15 a.m.	Hallmarks of Effective Leadership	Brianna Caza, Ph.D.	Level 3, Texas 1-3
8:15-9 a.m.	Emotional Intelligence	Torin Shear, M.D.	Level 3, Texas 1-3
9-9:30 a.m.	Refreshment Break in Exhibit Hall		
9:30-10:15 a.m.	Creating a Culture of Change	Jeffery S. Vender, M.D., FCCM, FCCP, M.B.A.	Level 3, Texas 1-3
10:15-11 a.m.	Organizational Psychology for Leaders	Brianna Caza, Ph.D.	Level 3, Texas 1-3
11-11:45 a.m.	Incentives (Financial and Otherwise)	David A. Lubarsky, M.D., M.B.A.	Level 3, Texas 1-3
11:45 a.m.- 12:45 p.m.	Lunch in the Exhibit Hall		
12:45-1:30 p.m.	Negotiation Strategies	Jeffery S. Vender, M.D., FCCM, FCCP, M.B.A.	Level 3, Texas 1-3
1:30-2:30 p.m.	Case-based Negotiations Exercise	Brianna Caza, Ph.D., Samuel Wald, M.D., M.B.A.	Level 3, Texas 1-3
2:30-3 p.m.	Refreshment Break in Exhibit Hall		
3-3:30 p.m.	Optimizing Your Communication	Susan G. Curling, M.D.	Level 3, Texas 1-3
3:30-4:15 p.m.	Reflections on Leadership: Lessons Learned	Daniel Cole, M.D.	Level 3, Texas 1-3
Pre-conference 3: Lean Management in Health Care (Friday, January 27)			
Time	Session	Speaker	Location
6:30-7 a.m.	Continental Breakfast		Level 3, Texas Ballroom Foyer
8-8:15 a.m.	Pre-conference Workshop Kick-off: Why Lean?	Shubjeet Kaur, M.D., M.Sc., HCM	Level 3, Texas 4-6
8:15-8:45 a.m.	Introduction to Lean	Lori Pelletier, M.B.A., Ph.D.	Level 3, Texas 4-6
8:45-9 a.m.	Potato Head Exercise	Group	Level 3, Texas 4-6
9-9:30 a.m.	Refreshment Break in Exhibit Hall		
9:30-9:55 a.m.	Lean Problem Solving		Level 3, Texas 4-6

9:55-10:15 a.m.	Potato Head Exercise	Group	Level 3, Texas 4-6
10:15-10:35 a.m.	Introduction to A3 Thinking	Mary Page, RN, M.S.N.	Level 3, Texas 4-6
10:35-10:50 a.m.	UMass Memorial SACU Kaizen - Problem Statement	Mitchell H. Bamberger, M.D., M.B.A., FACS, Thomas Levreault, M.D., Cliona Archambeault, M.B.A.	Level 3, Texas 4-6
10:50-11:10 a.m.	Break-out Exercise	Group	Level 3, Texas 4-6
11:10-11:30 a.m.	Current Conditions	Lori Pelletier, M.B.A., Ph.D.	Level 3, Texas 4-6
11:30 a.m.- 12:30 p.m.	Lunch in the Exhibit Hall		
12:30-12:45 p.m.	UMass Memorial SACU Kaizen - Current Conditions	Mitchell H. Bamberger, M.D., M.B.A., FACS, Thomas Levreault, M.D., Cliona Archambeault, M.B.A.	Level 3, Texas 4-6
12:45-1:15 p.m.	Break-out Exercise	Group	Level 3, Texas 4-6
1:15-1:35 p.m.	Root Causes Analysis		Level 3, Texas 4-6
1:35-1:50 p.m.	UMass Memorial SACU Kaizen - Root Causes + Goals	Mitchell H. Bamberger, M.D., M.B.A., FACS, Thomas Levreault, M.D., Cliona Archambeault, M.B.A.	Level 3, Texas 4-6
1:50-2:10 p.m.	Break-out Exercise	Group	Level 3, Texas 4-6
2:10-2:30 p.m.	Countermeasures	Mary Page, RN, M.S.N.	Level 3, Texas 4-6
2:30-3 p.m.	Refreshment Break in Exhibit Hall		
3-3:15 p.m.	UMass Memorial SACU Kaizen - Countermeasures	Mitchell H. Bamberger, M.D., M.B.A., FACS, Thomas Levreault, M.D., Cliona Archambeault, M.B.A.	Level 3, Texas 4-6
3:15-3:35 p.m.	Break-out Exercise	Group	Level 3, Texas 4-6
3:35-3:55 p.m.	Executing the Plan		Level 3, Texas 4-6
3:55-4:10 p.m.	UMass Memorial SACU Kaizen - PDSA and Key Learning	Mitchell H. Bamberger, M.D., M.B.A., FACS, Thomas Levreault, M.D., Cliona Archambeault, M.B.A.	Level 3, Texas 4-6

4:10-4:30 p.m.	UMass Memorial SACU Kaizen - PDSA and Key Learning	Group	Level 3, Texas 4-6
4:30-5 p.m.	Closing; Lean Leadership; Barriers/Challenges in Lean's Way	Lori Pelletier, M.B.A., Ph.D.	Level 3, Texas 4-6
Pre-conference 4: Developing Your Value Proposition: How Quality Creates Value (Friday, January 27)			
Time	Session	Speaker	Location
6:30-7 a.m.	Continental Breakfast		Level 3, Texas Ballroom Foyer
7:10-7:15 a.m.	Welcome, Introduction and Announcements	Linda B. Hertzberg, M.D., Edward Yaghmour, M.D.	Level 3, Texas C
7:15-7:45 a.m.	What Data Government Payors Want to See and How They Use It	Mark Leib, M.D., J.D.	Level 3, Texas C
7:45-7:50 a.m.	Questions and Answers		Level 3, Texas C
7:50-8:20 a.m.	Using Informational Technology to Drive Quality - How Do I Get Useful and Actionable Data?	Mark Deshur, M.D., M.B.A.	Level 3, Texas C
8:20-8:25 a.m.	Questions and Answers		Level 3, Texas C
8:25-8:55 a.m.	Where to Find Your Data, and How to Use It to Demonstrate Quality in Your Practice and With Your Hospital	Avery Tung, M.D., FCCM	Level 3, Texas C
8:55-9 a.m.	Questions and Answers		Level 3, Texas C
9-9:30 a.m.	Refreshment Break in Exhibit Hall		
9:30-9:55 a.m.	The Perioperative Evaluation Clinic Can Create Value for Your Patients, Hospital and Practice	Thomas Vetter, M.D.	Level 3, Texas C
9:55-10 a.m.	Questions and Answers		Level 3, Texas C
10-10:25 a.m.	Obstetric Anesthesia Quality - It's Not Just About Patient Satisfaction	Edward Yaghmour, M.D.	Level 3, Texas C
10:25-10:30 a.m.	Questions and Answers		Level 3, Texas C
10:30-10:55 a.m.	How Will an Acute Pain Service be of Value to My Practice and My Hospital?	Eugene Viscusi, M.D.	Level 3, Texas C
10:55-11 a.m.	Questions and Answers		Level 3, Texas C
11-11:25 a.m.	Measuring Patient Satisfaction With Anesthesia: Show Me the Value!	James R. Mesrobian, M.D.	Level 3, Texas C

11:25-11:30 a.m.	Questions and Answers		Level 3, Texas C
11:30 a.m.-12:30 p.m.	Lunch in the Exhibit Hall		
12:30-1:10 p.m.	Calculating and Demonstrating Value: Examples of Dollars Saved	Michael Schweitzer, M.D., M.B.A.	Level 3, Texas C
1:10-1:50 p.m.	A New Way to Consider and Measure Value in Anesthesia Practices: Sharing Your Data With Your Patients and the Public	Keith Chamberlin, M.D., M.B.A.	Level 3, Texas C
1:50-2:30 p.m.	Alternative Payment Modules - How Can They Create Value in My Practice and to My Hospital	Marc Leib, M.D., J.D.	Level 3, Texas C
2:30-3 p.m.	Refreshment Break in Exhibit Hall		
3-3:30 p.m.	How Will Participating in NACOR, the AQI and a QCDR Add Value to Your Practice	DeLaine Schmitz	Level 3, Texas C
3:30-4:15 p.m.	Anesthesia's Future Formula for Success	Stanley Stead, M.D., M.B.A.	Level 3, Texas C
4:15-5 p.m.	Interactive Town Hall: Questions and Answers with Drs. Schweitzer, Chamberlin, Leib, Stead, and Delaine Schmitz	Group	Level 3, Texas C
Pre-conference 5: Billing, Coding, and Compliance (Friday, January 27)			
Time	Session	Speaker	Location
6:30-7 a.m.	Continental Breakfast		Level 3, Texas Ballroom Foyer
7:10-7:15 a.m.	Welcome, Introduction and Announcements	Salvatore G. Vitale, M.D., Peter Goldzweig, D.O.	Level 3, Texas D
7:15-7:45 a.m.	Update on Out-of-Network Payment Activities	Jason Hansen, M.S., J.D., Sherif Zaafran, M.D.	Level 3, Texas D
7:45-8:15 a.m.	Measure Development Process and Quality Reporting in 2017	Matthew Popovich, Ph.D.	Level 3, Texas D
8:15-8:45 a.m.	CPT Process - How Codes are Created	Kevin Vorenkamp, M.D.	Level 3, Texas D
8:45-9 a.m.	Questions and Answers		Level 3, Texas D
9-9:30 a.m.	Refreshment Break in Exhibit Hall		
9:30-10 a.m.	RUC Process - How Codes Are Valued	Marc Leib, M.D., J.D.	Level 3, Texas D
10-10:30 a.m.	ICD-10-CM - Basics of Diagnosis Coding	Sharon K. Merrick, M.S., CCS-P	Level 3, Texas D
10:30-11 a.m.	Anesthesia Coding 1	Marc Leib, M.D., J.D., Peter Goldzweig, D.O.	Level 3, Texas D
11-11:30 a.m.	Anesthesia Coding 2	Marc Leib, M.D., J.D., Peter Goldzweig, D.O.	Level 3, Texas D

11:30 a.m.- 12:30 p.m.	Lunch in the Exhibit Hall		
12:30-1:45 p.m.	Reporting/Returning Overpayments	Vicki Myckowiak, J.D.	Level 3, Texas D
1:45-2:15 p.m.	Pain Coding: Changes for 2017	Padma Gulur, B.S., M.B.	Level 3, Texas D
2:15-2:30 p.m.	Questions and Answers		Level 3, Texas D
2:30-3 p.m.	Refreshment Break in Exhibit Hall		
3-3:30 p.m.	National Correct Coding Initiative	Vijay Saluja, M.D., M.B.A.	Level 3, Texas D
3:30-4:45 p.m.	Who Might Be Looking at Your Claims and Why	Judith Jurin Semo, J.D., Esq.	Level 3, Texas D
4:45-5 p.m.	Questions and Answers		Level 3, Texas D
Pre-conference 6: Building Blocks for Practice Transformation: Physician/Administrator Teams (Friday, January 27)			
Time	Session	Speaker	Location
6:30-7 a.m.	Continental Breakfast		Level 3, Texas Ballroom Foyer
7-9 a.m.	Change is Inevitable: Prepare and Execute	Tom Prior, Shena J. Scott, M.B.A., FACMPE	Level 3, Texas B
9-9:30 a.m.	Refreshment Break in Exhibit Hall		
9:30-10:45 a.m.	The Stipend Wall Has Crumbled: What Next?	Stephen E. Comess, B.S.N., Lauren W. Wolfe, M.H.A.	Level 3, Texas B
10:45-11:30 a.m.	Roundtables		Level 3, Texas B
11:30 a.m.- 12:30 p.m.	Lunch in the Exhibit Hall		
12:30-2:30 p.m.	Strengthening the Physician/Administrator Dyad: Foundation for Success	Will Latham	Level 3, Texas B
	Academic Practice	Jane C.K. Fitch, M.D., Susan VanGundy	Level 3, Texas B
	Private Practice	John P. Herring, M.D., M.B.A., Cynthia M. Roehr, CPA, CMPE	Level 3, Texas B
2:30-3 p.m.	Refreshment Break in Exhibit Hall		
3-5 p.m.	Managing Outlier Behaviors: Roadblocks to Success	Claudia Haines Jones, Esq., Nichole M. Mooney, Esq., Brad Wakefield, Stephen E. Comess, B.S.N. or Shena Scott, M.B.A., FACMPE	Level 3, Texas B

PRACTICE MANAGEMENT 2017 AGENDA - Main Conference

FRIDAY, JANUARY 27

Time	Session	Speaker	Location
6:30 a.m.-6 p.m.	Registration		
6:30-7 a.m.	Continental Breakfast		Level 3, Texas Ballroom Foyer
7 a.m.-5 p.m.	Poster Viewing		Level 1, Longhorn D Foyer
9 a.m.-3 p.m.	Exhibit Hall Open		
5-5:15 p.m.	Welcome, Introduction and Announcements	Joseph Szokol, M.D., J.D., M.B.A.	Level 1, Longhorn D
5:15-6 p.m.	Keynote Address: Critical Changes, Critical Strategies	Lisa Bielamowicz, M.D.	Level 1, Longhorn D
6-7:30 p.m.	Welcome & Wine Reception in Exhibit Hall		

SATURDAY, JANUARY 28

Time	Session	Speaker	Location
6:30 a.m.-6 p.m.	Registration		
6:30-7 a.m.	Continental Breakfast		Level 3, Texas Ballroom Foyer
7 a.m.-5 p.m.	Poster Viewing		Level 1, Longhorn D Foyer
7:15-7:30 a.m.	Welcome, Introduction and Announcements		Level 1, Longhorn D
7:30-7:55 a.m.	Strategic Planning: What Is It, and Why Is It So Important?	Neal Cohen, M.D.	Level 1, Longhorn D
7:55-8:20 a.m.	Strategic Planning: Aligning Hospital and Anesthesia Practices	Stanley Stead, M.D., M.B.A.	Level 1, Longhorn D
8:20-8:45 a.m.	Strategic Planning: The Practitioners' Point of View	Mary Dale Peterson, M.D.	Level 1, Longhorn D
8:45-9 a.m.	Questions and Answers		Level 1, Longhorn D
9 a.m.-4 p.m.	Exhibit Hall Open		
9-9:30 a.m.	Refreshment Break in Exhibit Hall		
9:30-10:05 a.m.	PSH: Perioperative Surgical Home, Where Do We Stand	Zeev Kain, M.D., M.B.A.	Level 1, Longhorn D
10:05-10:40 a.m.	ACOS: Accountable Care Organizations: Era of Accountable Care: Efficiency Matters	Peter Panzica, M.D.	Level 1, Longhorn D
10:40-11:15 a.m.	CCJR: Comprehensive Care for Joint Replacement and Bundled Payments	Michael Schweitzer, M.D., M.B.A.	Level 1, Longhorn D
11:15-11:30 a.m.	Questions and Answers		Level 1, Longhorn D

11:30-11:45 a.m.	FAER Scholarship Award Presentation		Level 1, Longhorn D
11:45 a.m.-1 p.m.	Lunch in the Exhibit Hall		
1-2 p.m.	Business School Lecturer: "How Great Doctors Become Great Leaders: The What, How and Why of Intentional Leadership"	Daniel Silverman, M.D., M.P.A.	Level 1, Longhorn D
2-2:30 p.m.	DC Update	Manuel E Bonilla, M.S.	Level 1, Longhorn D
2:30-3 p.m.	Regulatory Update	Matthew Popovich, Ph.D.	Level 1, Longhorn D
3-3:30 p.m.	Town Hall Questions & Answers with ASA Leadership and Executive Committee	Jeffrey Plagenhoef, M.D.	Level 1, Longhorn D
3:30-4 p.m.	Refreshment Break in Exhibit Hall		
4-6 p.m.	Roundtable Discussions		Level 3, Texas 1-3

SUNDAY, JANUARY 29

Time	Session	Speaker	Location
6:30-7 a.m.	Continental Breakfast		Level 3, Texas Ballroom Foyer
7-7:15 a.m.	Introduction		Level 1, Longhorn D
7:15-7:45 a.m.	MACRA: What is it and How We Got Here	Alexander Hannenberg, M.D.	Level 1, Longhorn D
7:45-8:15 a.m.	Merit-based Incentive Payment System (MIPS)	Sharon K. Merrick, M.S., CCS-P	Level 1, Longhorn D
8:15-8:45 a.m.	Alternative Payment Models and the Perioperative Surgical Home	Stanley Stead, M.D., M.B.A.	Level 1, Longhorn D
8:45-9 a.m.	Questions & Answers		Level 1, Longhorn D
9-9:30 a.m.	Refreshment Break		
9:30-9:55 a.m.	Out-of-Network Billing	Sherif Zaafran, M.D.	Level 1, Longhorn D
9:55-10:20 a.m.	The Company Model	Jay Epstein, M.D., J. Marc Vezina, Esq.	Level 1, Longhorn D
10:20-10:45 a.m.	Billing Issues	Marc Leib, M.D., J.D.	Level 1, Longhorn D
10:45-11 a.m.	Questions and Answers		Level 1, Longhorn D

PRACTICE MANAGEMENT 2017 AGENDA - Residents & Fellows Track

SATURDAY, JANUARY 28

Time	Session	Speaker	Location
6:30-7 a.m.	Continental Breakfast		Level 3, Texas Ballroom Foyer
7-7:15 a.m.	Poster Viewing		Level 1, Longhorn D Foyer
7:15-7:20 a.m.	Welcome	Erica Stein, M.D.	Level 3, Texas 4-6
7:20-7:40 a.m.	AAs, CRNAs, and Medical Direction	John H. Stephenson, M.D.	Level 3, Texas 4-6
7:40-8:10 a.m.	Understanding Different Types of Anesthesiology Practices	Mark E. Hudson, M.D.	Level 3, Texas 4-6
8:10-8:50 a.m.	Employment Contracts and Pearls	Judith Jurin Semo, J.D., Esq.	Level 3, Texas 4-6
8:50-9 a.m.	Questions and Answers		Level 3, Texas 4-6
9-9:30 a.m.	Refreshment Break in Exhibit Hall		
9:30-9:50 a.m.	Basics of Billing and Coding	Peter Goldzweig, D.O.	Level 3, Texas 4-6
9:50-10:10 a.m.	Managing Expectations: What Does My Employer Expect From Me	James R. Mesrobian, M.D.	Level 3, Texas 4-6
10:10-10:30 a.m.	Transitioning into Practice: Practical Considerations	Erica Stein, M.D.	Level 3, Texas 4-6
10:30-10:40 a.m.	Questions and Answers		Level 3, Texas 4-6
10:40-11 a.m.	Perioperative Surgical Home: Basics	Zeev Kain, M.D., M.B.A.	Level 3, Texas 4-6
11-11:20 a.m.	Alternative Payment Models: What Does This Mean?	Alexander S. Choi, M.D., M.P.H.	Level 3, Texas 4-6
11:20-11:30 a.m.	Questions and Answers		Level 3, Texas 4-6
11:30-11:45 a.m.	FAER Practice Management Poster Awards		Level 1, Longhorn D
11:45 a.m.- 1 p.m.	Lunch in the Exhibit Hall		
1-1:20 p.m.	Demonstrating Value Through Measuring Quality	Michael Schweitzer, M.D., M.B.A.	Level 3, Texas 4-6
1:20-1:40 p.m.	Added Value Duties	Amr Abouleish, M.D., M.B.A.	Level 3, Texas 4-6
1:40-2 p.m.	Basics of Operating Room Management	Wilton Levine, M.D.	Level 3, Texas 4-6
2-2:15 p.m.	Questions and Answers		Level 3, Texas 4-6

2:15-2:35 p.m.	Risk Management	Brian M. Parker, M.D.	Level 3, Texas 4-6
2:35-2:55 p.m.	Professional Development: Creating a Solid Foundation	Mohammed Minhaj, M.D., M.B.A.	Level 3, Texas 4-6
2:55-3:15 p.m.	Your Paycheck is Larger. Now What?	Edward Yaghmour, M.D.	Level 3, Texas 4-6
3:15-3:20 p.m.	Questions and Answers		Level 3, Texas 4-6
3:20-3:30 p.m.	Resident FAER Award Presentation	Sam Page, M.D.	Level 3, Texas 4-6
3:30-3:40 p.m.	Closing Remarks	Erica Stein, M.D.	Level 3, Texas 4-6
3:40-4 p.m.	Refreshment Break in Exhibit Hall		
4-6 p.m.	Roundtable Discussions		Level 3, Texas 1-3



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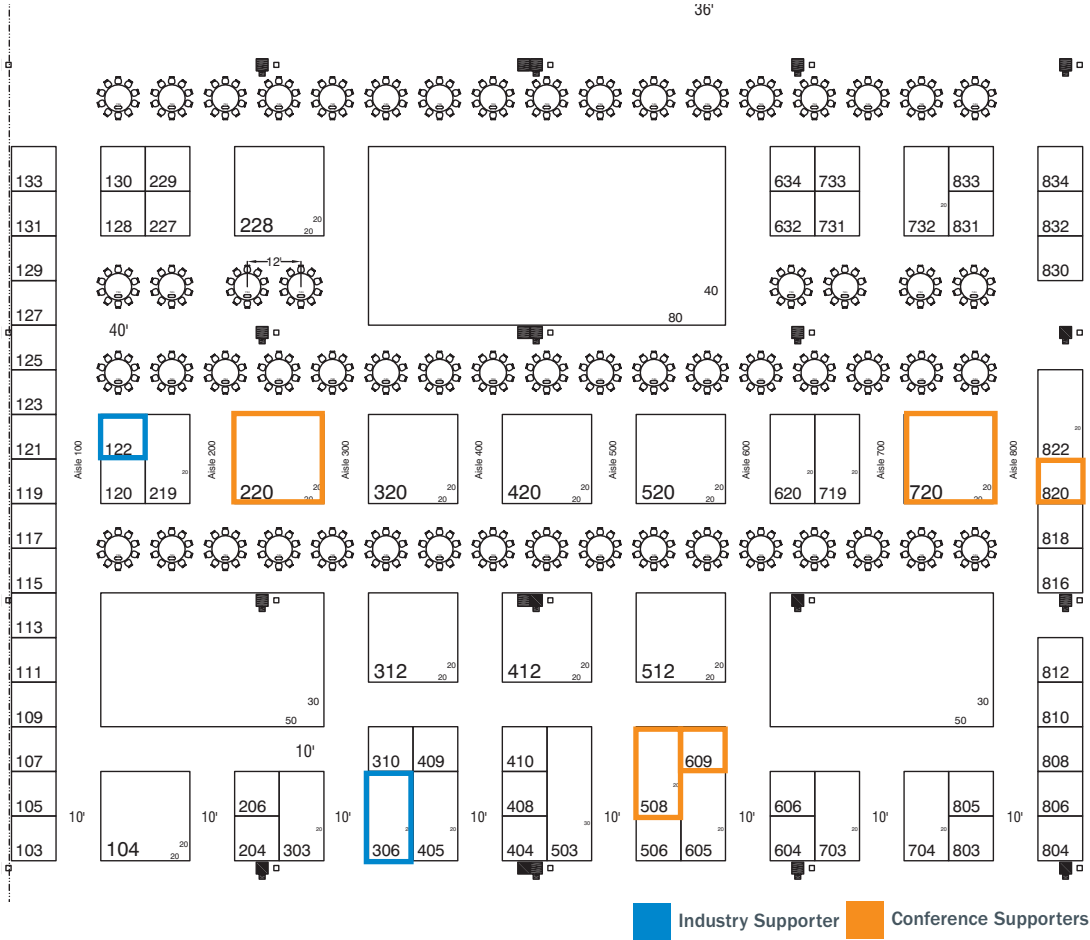
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Exhibitors as of December 15, 2016



Friday, January 27 | 9 a.m.-3 p.m.

Gaylord Texan, Convention Center,
Level 1, Longhorn EF
Breaks | 9-9:30 a.m. and 2:30-3 p.m.
Lunch | 11:30 a.m.-12:30 p.m.
Welcome & Wine Reception | 6-7:30 p.m.

Saturday, January 28 | 9 a.m.-4 p.m.

Gaylord Texan, Convention Center,
Level 1, Longhorn EF
Breaks | 9-9:30 a.m. and 3:30-4 p.m.
Lunch | 11:45 a.m.-1 p.m.

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Exhibitors include anesthesia billing and coding companies, staffing services, anesthesia information management systems and other business consulting organizations related to anesthesia.

- Learn about state-of-the-art advances in practice management
- Network with colleagues
- Explore and compare the latest products and services
- Enjoy refreshments during breaks

COMMERCIAL EXHIBITS

Exhibitors as of December 15, 2016

abeo **512**

Anesthesia Service is Changing, Your Future is Changing... WHAT'S YOUR NEXT STRATEGIC MOVE? Changes compound challenges for anesthesiologists. But if prepared, change also presents opportunities. Learn more about a FREE STRATEGIC SESSION with ABEO.

Irving, TX | abeo.com/practice-management-2017

AdvantEdge Healthcare Solutions **620**

AdvantEdge provides anesthesia business management solutions that improve decision making, maximize financial performance, streamline operations and eliminate compliance risks. Proven solutions include a billing, coding, analytics, and compliance.

Warren, NJ | ahsrcm.com

American Academy of Anesthesiologist Assistants **103**

The national organization dedicated to the ethical advancement of the Certified Anesthesiologist Assistant profession and to excellence in patient care through education, advocacy, and promotion of the Anesthesia Care Team.

Atlanta, GA | www.anesthetist.org



CONFERENCE SUPPORTER

American Anesthesiology, a MEDNAX Company **720**

Since 2007, 47 anesthesia practices have chosen to partner with American Anesthesiology, a MEDNAX company. American Anesthesiology is a progressive national medical group of 3,250 anesthesia providers in 15 states. We give you the resources you need to demonstrate value, innovation and leadership in the hospitals you serve. Through our family of companies, MEDNAX provides comprehensive solutions including physician services, revenue cycle management & performance improvement consulting. MEDNAX was named to Forbes' list of Innovative Growth Companies & America's Best Employers.

americananesthesiology.com
Sunrise, FL | www.mednax.com

AMS management group

CONFERENCE SUPPORTER

AMS Management Group **609**

AMS Management Group combines traditional underwriting methodologies with cutting-edge clinical quality benchmark tools to provide the best valued medical malpractice insurance premiums. Our insurance products offer a solution for all your needs.

Fort Lauderdale, FL | amsmanagementgroup.com

AneScan **830**

AneScan EMR for Anesthesia is easy to use at the Point of Care. Your customized forms are digitized on tablet PCs, Corrective prompts ensure charge capture, billing accuracy and quality reporting, resulting in significant ROI.

Brentwood, TN | www.anescan.com

Anesthesia Business Consultants **420, 503**

Anesthesia Business Consultants, LLC specializes in billing & practice management services for anesthesia and pain management providers, featuring our proprietary F1RSTAnesthesia software and the powerful F1RSTAnalytics.

Jackson, MI | www.anesthesiallc.com

Anesthesia Business Group **803**

The Anesthesia Business Group is the first, certified private practice Patient Safety Organization for anesthesia. Our QCDR collects relevant anesthesia related data to meet PQRS requirements and provides insight into patient care.

Buckeye, AZ | www.anesthesiabg.com

Archibald & Associates, Inc. **806**

Archibald & Associates has represented anesthesiologists for their medical malpractice insurance needs and been a sponsor for the ASA for over 25 years. We know insurance. We know anesthesia. We know the ASA. Stop by booth #806 to learn more.

Rockwall, TX | www.archmedmal.com

ASA Member Services **412**

Schaumburg, IL | www.asahq.org

Bolder Healthcare
123

Bolder Billing Services is a leading provider of anesthesia billing solutions nationwide. We give our clients an edge by capturing revenue opportunities and reducing operational costs.
Sarasota, FL | bolderbilling.com

Capital Anesthesia Billing Services
812

Created for and by anesthesiologists, we're more than just a billing company. We offer 360 degrees of services, from billing & collection to data & analytics to compliance—even clinical tools & support.
Charlotte, NC | www.cabilling.com



CEP America
719

CEP America is an independent physician-owned partnership focused on delivering exceptional care for patients across the Acute Care Continuum. Since its founding in 1975, CEP America has expanded nationally, delivering integrated services that span urgent, emergent, inpatient, post-acute, and perioperative settings. We are a team of healthcare professionals striving to exceed the expectations of our patients, our hospital clients, and each other. Many settings. One care journey. For more information about CEP America, please visit www.cepamerica.com
Emeryville, CA | www.cepamerica.com

Coding Network, LLC (The)
227

The Coding Network provides four primary products: remote coding services (on-going or temporary), coding compliance audits, coding helpline services and provider documentation training. All of our coders are certified and U.S.-based.
Beverly Hills, CA | www.codingnetwork.com

Cross Keys Capital
804

Cross Keys Capital provides merger and acquisition advisory services to anesthesiology physician practices. Rivalled by none other – we have completed the sale or merger of over fifty transactions of independent physician group practices.
Fort Lauderdale, FL | www.ckcap.com

Edgemont Capital Partners
105

Edgemont Capital is a leading independent investment banking firm and advisor to hospital-based physician groups and management companies, having closed ten transactions, six of which were in anesthesia and generated over \$1 billion in value.
New York, NY | www.edgemontcapital.com

Encompass Medical Partners
115

A full service practice management company that aims to simplify the business of medicine for our clients. From Quality planning & management, billing, credentialing & enrollment to HIPAA Risk Assessments, we help you focus on medicine.
Fort Collins, CO | www.encompassmedical.com



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ePREOP, Inc.
306

ePREOP has collaborated with ASA to offer Quality Concierge™, which assists with MIPS data capture and CMS quality reporting. ePREOP also offers SurgicalValet™, software that places anesthesiologists at the center of the Perioperative Surgical Home (PSH).
Visit www.epreop.com
Seal Beach, CA | www.epreop.com

FIDES
632

FIDES is the leading solution for collecting and reporting anesthesia quality & QCDR data. Offering paper and electronic solutions, FIDES makes it easy to report QCDR measures to the AQI, identify QI projects and strengthen your market position.
South Portland, ME | www.fidesqa.com

Frost-Arnett
120

Frost-Arnett Company has been a recognized leader in the collection industry for over 100 years. Through aggressive management and leadership, Frost-Arnett Company is in position today to meet the requirements of clients and prospects.
Nashville, TN | www.frost-arnett.com

Graphium Health
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Intelligent software built specifically for today's Anesthesia practice. Graphium Health is a mobile, cloud-based software platform for anesthesia that takes the complexity out of PQRS compliance, billing, electronic data capture, and operational excellence.
Plano, TX | www.GraphiumHealth.com



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Haverford Healthcare Advisors

820

We are national leaders and experts in providing transaction advisory and practice valuation services. We can help you understand the value of your practice and what a transaction with a national consolidator means for you and your partners. Paoli, PA | www.haverfordhealthcare.com

Intermedix

703

Intermedix provides our clients with a vast range of services to support all disciplines in anesthesia management including revenue cycle management, practice management, and data analytics. Warren, MI | anesthesia.intermedix.com

iProcedures, LLC

605

iPro Anesthesia is a comprehensive end-to-end mobile Anesthesia Information Management System (AIMS) designed by practicing Anesthesiologists. It offers a single patient record from pre-op to PACU. Tampa, FL | www.iprocedures.com

Kronos EZCall

409

Kronos EZCall is a leading automated physician scheduling solution that creates flexible and fair schedules for smarter staffing. Visit us at www.ezcall.com. Chicago, IL | ezcall.com

LeanTaaS

405

LeanTaaS applies lean principles and predictive analytics to mathematically match the demand for expensive, constrained healthcare resources – operating rooms, infusion chairs, imaging assets, etc. – with supply for over 40 providers nationwide. Santa Clara, CA | leantaas.com

LocumTenens.com

206

Since 1995, LocumTenens.com has placed physicians and advanced practice professionals in understaffed healthcare facilities and operates the largest, free online job board for the industry. Alpharetta, GA | www.locumtenens.com

Lotus Medical Staffing

125

Lotus Medical Staffing is a privately-owned recruitment firm, specializing in staffing the operating room. We place Anesthesiologists, CRNAs and Surgeons in locum tenen and permanent positions throughout the U.S.

West Palm Beach, FL | lotusmedstaff.com



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Mallinckrodt Pharmaceuticals

122

Mallinckrodt Pharmaceuticals is an industry leader in providing specialty biopharmaceutical products used in the treatment of autoimmune and rare disease specialty areas, respiratory therapies, pain and related conditions, and diagnostic procedures. Hampton, NJ | www.mallinckrodt.com

McKesson Business Performance Services

204

McKesson, processing over 2.5 million cases annually for over 3,200 anesthesiologists, is uniquely qualified to take your financial performance to the next level.

Alpharetta, GA | www.mckesson.com/bps/anesthesiology

MD Cloud Practice Solutions, LLC

219

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Dallas, TX | mdcloudps.com

Medac, Inc.

104

Specializing exclusively in anesthesia and pain revenue cycle management, Medac is the nation's premier, independently-owned anesthesia billing and practice management company.

North Augusta, SC | www.medac.com



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Medaxion, Inc.
520

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Nashville, TN | medaxion.com

MedData, Inc.
310

MedData is one of the nation's leading providers of patient-focused medical revenue cycle management services, including billing, coding, early out collections, patient satisfaction, eligibility, third party recovery, and account resolution.

Brecksville, OH | www.meddata.com

MedPro Group
606

MedPro is a national leader in healthcare malpractice insurance coverage for physicians, dentists, hospitals, healthcare systems, as well as healthcare facilities and healthcare professionals.

Fort Wayne, IN | www.medpro.com

MGMA
121

MGMA is the leading association for healthcare executives. MGMA is committed to advancing leaders and their practices by equipping them with essential education, legislative information, data & career resources that improve operational efficiencies.

Englewood, CO | www.mgma.org

MSN Healthcare Solutions
506

MSN is a national, privately held company providing revenue cycle, practice management, and business intelligence services to 130+ Clients combining industry leading technology with unmatched experience and outstanding customer service.

Columbus, GA | www.msnlc.com

North American Partners in Anesthesia (NAPA)
704

As a clinician-led organization, North American Partners in Anesthesia (NAPA) is redefining healthcare, delivering unsurpassed excellence to its partners and patients every day. In three decades, NAPA has grown to become one of the nation's leading single-specialty anesthesia and perioperative management companies, serving more than one million patients annually in more than 200 healthcare facilities throughout the Northeast, Mid-Atlantic, Midwest and Southeast.

Melville, NY | www.napaanesthesia.com

OpenTempo
113

OpenTempo leads the market in workforce optimization solutions to support anesthesiology practices. We provide clinical resource scheduling, advanced analytics, and proactive best-practice services to maximize operational and clinical efficiency.

Williston, VT | www.opentempo.com

Origin Healthcare Solutions
604

Origin has perfected anesthesia and pain medicine billing since 1990 and is proud to serve over 2,000 anesthesia providers. Please contact us at (877) 562-9820 or jmercer@originhs.com.

Rutherford, NJ | www.originanesthesia.com

Perioperative Services, LLC
111

Perioperative Services (Periop) is a privately held, full service anesthesia billing and practice management company. Stop by booth #111 and learn how Periop can help you find the money you've been missing!

Newark, DE | www.periop.com

PHI Medical Office Solutions
810

With PHI Medical Office Solutions, you will expertly take control of your medical billing services without having to worry about cost efficiency while extending improved practice management.

Shawnee, KS | www.phimedos.com

COMMERCIAL EXHIBITS

Physicians Business Network 408

Physicians Business Network (PBN), a leader in helping physicians optimize their practice's financial performance, specializes in billing, follow-up, contract negotiation, coding, practice audits, credentialing, and accounting services (800) 288-4901. Overland Park, KS | www.pbnmed.com

Preferred Physicians Medical 410

PPM provides malpractice coverage unique to anesthesia practices. With a national reputation for aggressive defense of our clients and proactive, anesthesia specific risk management, PPM's sole focus is you and protecting your professional reputation. Overland Park, KS | www.ppmrrg.com

QGenda, Inc. 320

QGenda is the leader in automated scheduling. QGenda automatically generates optimized work schedules to accommodate complex business rules. QGenda schedules appropriate provider based on skill level, specialty, availability, and preferences. Atlanta, GA | www.QGenda.com

Revenue Recovery Corporation 109

RRCs' primary focus is on healthcare receivables and partnering with facilities to provide Accounts Receivable Services that augment their internal practices, improves customer service, and increase recovery on active and bad debt accounts. Knoxville, TN | www.rrcinc.com

Sheridan Healthcare, Inc. 312

Sheridan Healthcare, Inc. is a multispecialty physician group and healthcare management team providing anesthesia, emergency medicine, radiology, and women's and children's health services to more than 500 healthcare facilities in the nation. Plantation, FL | sheridanhealthcare.com

Shift Administrators, LLC 404

ShiftAdmin is a web-based schedule management system serving 40,000+ providers. The system includes a powerful schedule generator that is easy to use. Its features include shift trading, schedule requests, extensive stats, payroll, reporting & more. Columbia, SC | www.shiftadmin.com

SpinFusion 808

SpinFusion provides custom software products coupled with top-notch customer service that transforms staff scheduling into an effortless, quick and efficient business task. Castle Rock, CO | www.spinfusion.com

Staff Care, Inc. 107

Staff Care is the leader in locum tenens staffing. We match physicians in all specialties on a temporary basis with facilities and practices nationwide. Dallas, TX | www.staffcare.com

Stark Medical Auditing 805

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Surgical Directions 117

Surgical Directions is a national healthcare management consulting firm. Surgical Directions guides healthcare facilities through financial, operational and strategic performance improvements, specializing in perioperative and anesthesia services. Chicago, IL | www.surgicaldirections.com

TEAMHealth

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TeamHealth 220

At TeamHealth our purpose is to perfect our physicians' ability to practice medicine, every day, in everything we do. Knoxville, TN | www.teamhealth.com

Treose 822

Treose is a workforce scheduling application that provides healthcare administrators and staff with a new way to work by automating the management of schedules, time, and attendance using only a web browser from a desktop, tablet, or smartphone. Baton Rouge, LA | www.treose.com



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**U.S. Anesthesia Partners
508**

U.S. Anesthesia Partners is a single-specialty physician services organization that offers collaborative partnerships to anesthesiologists. USAP unifies leading, quality anesthesiology practices that seek clinical autonomy and a strategic partner. Fort Lauderdale, FL | www.usap.com

**VitaHEAT Medical
816**

VitaHEAT UB3 is an innovative breakthrough in under-body patient warming using patented conductive ink technology. It is always on throughout all perioperative phases due to the AC and Battery design to promote continuous warming and portability. Rolling Meadows, IL | www.vitaheatmedical.com

**Waller, Lansden, Dortch & Davis
119**

Waller is a full-service law firm, with deep roots in the healthcare industry. With nearly 50 years of healthcare experience, our attorneys have advised more than 13 practices through a successful transaction process. Nashville, TN | wallerlaw.com

**Zotec Partners
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Zotec Partners is the industry leader in specialized anesthesiology billing and practice management services. The company currently serves more than 60 anesthesiology practices with more than 1,000 anesthesiology providers. Carmel, IN | www.zotecpartners.com



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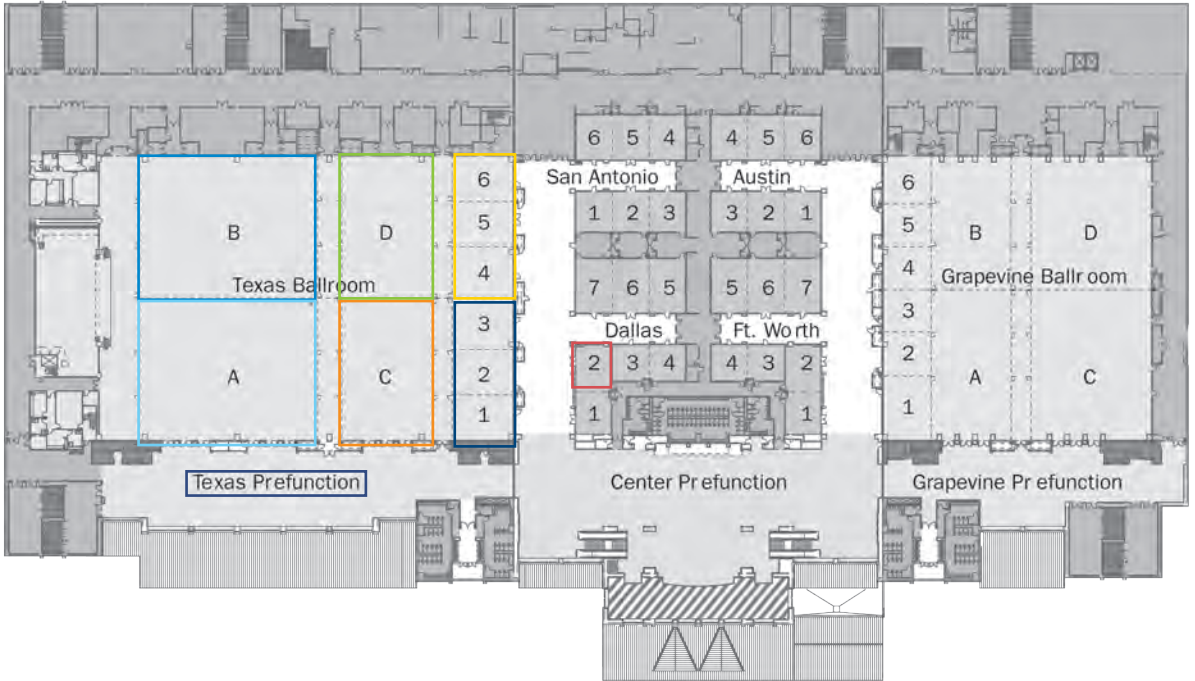
**Practice Acquisition Opportunities
Booth #720**

GAYLORD TEXAN RESORT | LEVEL 1



- General Session
- Exhibits
- Poster Viewing
- Registration

GAYLORD TEXAN RESORT | LEVEL 3



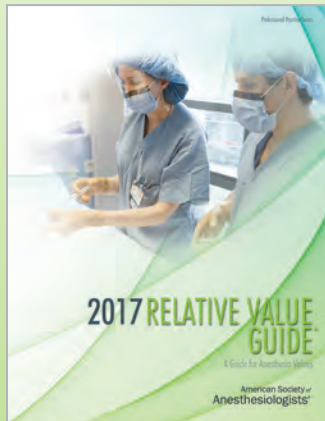
- Breakfast
- Presenter Ready Room
- Pre-conference 1
- Pre-conference 2/Roundtable Discussions
- Pre-conference 3/Residents & Fellows Track
- Pre-conference 4
- Pre-conference 5
- Pre-conference 6

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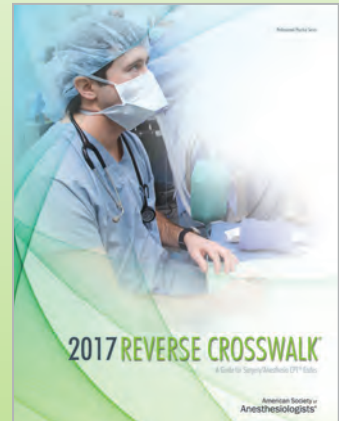
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