



PRACTICE MANAGEMENT™ 2017

Critical Changes, Critical Strategies

JANUARY 27–29 | GAYLORD TEXAN RESORT | GRAPEVINE, TX

American Society of
Anesthesiologists®

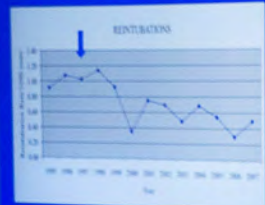
Early-bird
rates end
Dec. 5

Register early and save!
asahq.org/pm



Quality Improvement Reintubation Rate

A1632, ASA Annual Meeting, Orlando, 2008



Quality Improvement Reintubation Rate

A1632, ASA Annual Meeting, Orlando, 2008



Maximize your experience by attending one of these exciting pre-conferences:

- Basics in Practice Management
- Building Effective Leadership
- Lean Management in Health Care
- Developing Your Value Proposition: How Quality Creates Value
- **NEW!** Building, Coding and Compliance
- **NEW!** Building Blocks for Practice Transformation: Physician/Administrator Teams

PRACTICE MANAGEMENT™ 2017



Dear Friends,

I am excited to invite you to PRACTICE MANAGEMENT™ 2017. This year's theme is *Critical Changes, Critical Strategies*. We explored the challenges brought about by changes in health care financing and the rapidly evolving health care landscape. From there, we identified what you need to be aware of and developed a program that offers strategies you can implement right away! Understanding current trends and obtaining necessary tools to conduct a careful and comprehensive assessment of practice operations and financial management are essential to success.

Join us and gain knowledge and understanding about how best to practice within an ever-changing environment of managed care, compliance, third-party payers, regulators and declining reimbursements.

PRACTICE MANAGEMENT 2017 will help you stay current about important topics and engage with subject-matter experts and industry professionals who provide insights and strategies for success. With almost 100 educational sessions, six pre-conferences, a special Residents & Fellows Track, advocacy updates, panel discussions and the Keynote Address by Lisa Bielamowicz, M.D., Executive Director and Chief Medical Officer at the Advisory Board, this year's meeting offers something for everyone.

Engage, connect and share successes and challenges with other physician anesthesiologists, practice administrators and quality directors so you can learn from one another. We've even built in time for you to explore the latest cutting-edge products and technology.

I look forward to meeting you and learning with you at PRACTICE MANAGEMENT 2017.

See you in January!

Joseph W. Szokol, M.D., J.D., M.B.A.
Chair, ASA Committee on Practice Management

P.S. You can learn more about PRACTICE MANAGEMENT 2017 at asahq.org/pm.

Be a part of the excitement!
#ASAPM17

PRACTICE MANAGEMENT 2017

Friday, January 27–Sunday, January 29

Why attend?

Connect and interact with leaders in anesthesia as they share insights, critical skills and strategies that will optimize your practice's performance and help you stay at the forefront of anesthesia practice management. This year's theme, *Critical Changes, Critical Strategies*, provides the opportunity to gain knowledge and understanding about how best to practice within an ever-changing environment of managed care, compliance, third-party payers, regulators and declining reimbursements. Understanding current trends and obtaining necessary tools to conduct a careful and comprehensive assessment of practice operations and financial management are essential to success.

Who should attend?

- Physician anesthesiologists and other anesthesia clinicians
- Anesthesiology practice leaders
 - Practice presidents
 - QA directors
 - Department chiefs
- MGMA-AAA members
- Hospital and health care organization leaders
- Residents and Fellows

What you'll learn:

Upon completion of this continuing medical education activity, you will be able to:

- Identify the current state of U.S. health care and what the future of health care may look like
- Describe alternative payment models, including bundled payments and their impact on anesthesia practice
- Identify the latest developments of the Perioperative Surgical Home (PSH)
- Discuss strategic planning that aligns hospitals and anesthesia practices
- Discuss how MACRA will affect payment and quality reporting
- Identify the important changes in billing and payment

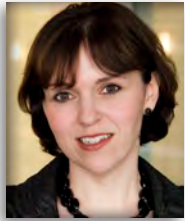
Conference highlights

- Important state and federal **advocacy updates**
- Intimate **roundtable discussions** to engage with speakers
- **Residents & Fellows Track** featuring educational lectures, panel discussions and expert one-on-one critiques

“PRACTICE MANAGEMENT provides important and pertinent information affecting the practice of anesthesiology more than any other conference.”

– 2016 attendee

Featured lectures



Keynote Address

Lisa Bielamowicz, M.D.

Executive Director and Chief Medical Officer at the Advisory Board
Critical Changes, Critical Strategies



Business School Lecture

Danny Silverman, M.D.

Vice President, Population Health Management, Premier, Inc.
How Great Doctors Become Great Leaders: The What, How and Why of International Leadership

Highlighted topics

- Update on Perioperative Surgical Home
- Updates on QCDR Reporting and MACRA
- Town Hall with ASA Leadership/Executive Committee
- Physician Engagement: What It Is and How to Create It
- Benchmarking: What It Is and How to Do It
- Contract Challenges: How to Deal with an RFP or Offer of Employment
- Roundtables

Leadership Spokesperson Training

You are invited to attend a complimentary session of When Seconds Count® Leadership Spokesperson Training Program (LSTP).

Thursday, January 26 | 1-4 p.m.

Discover tools to make your messages resonate with media and policymakers such as:

- Effective techniques for conducting successful media interviews or policyholder meetings.
- How to confidently and comfortably control a media interview and ensure your message gets in the story.
- Key messages about patient-centered, physician-led care as part of the When Seconds Count...Physician Anesthesiologists Save Lives® nationwide educational endeavor, and how to incorporate these messages in discussions with target audiences including the media, policymakers, hospital administrators, patients and others.
- How to craft and tell compelling stories to advance the specialty.

LSTP is open to ASA physician anesthesiologist, resident and certified anesthesiologist assistant members.

RSVP to pr@asahq.org. But hurry, seats are limited!

Residents & Fellows Track

Saturday, January 28



Moderator: Erica Stein, M.D.

The Accreditation Council for Graduate Medical Education (ACGME) states that practice management should be taught during anesthesiology residency. Unfortunately, what needs to be taught is loosely defined. Consequently, the amount of practice management education varies by residency program. As an adjunct to practice management education taught in residency, ASA offers a Residents & Fellows Track as part of its annual PRACTICE MANAGEMENT™ conference. This one-day course provides foundational concepts in practice management so attendees can meet and excel at the non-clinical demands unique to starting out in practice.

You'll be able to:

- List differences among various types of anesthesiology practices and how they reflect in employment contracts
- Identify various value delivery strategies that physician anesthesiologists and anesthesiology group practices can implement to improve their practice
- Recognize the requirements for accurate billing and coding and apply these concepts
- Apply fundamentals of physician payment, hospital and medical staff relations and compliance



Schedule-at-a-Glance

Main Conference | Friday, January 27–Sunday, January 29

Saturday, January 28

Sessions | 7 a.m.-6 p.m.

Breaks | 9-9:30 a.m. and 3:30-4 p.m.

Sunday, January 29

Sessions | 7-11 a.m.

Main Conference

FRIDAY, JANUARY 27

Time	Session	Speaker
3:30-5 p.m.	Poster Viewing	
5-5:15 p.m.	Welcome, Introduction and Announcements	Joseph W. Szokol, M.D., J.D., M.B.A.
5:15-6 p.m.	Keynote Address: Critical Changes, Critical Strategies	Lisa Bielamowicz, M.D.
6-7:30 p.m.	Welcome and Wine Reception in Exhibit Hall	

SATURDAY, JANUARY 28

Time	Session	Speaker
6:30 a.m.-6 p.m.	Registration	
6:30-7 a.m.	Continental Breakfast	
7 a.m.-5 p.m.	Poster Viewing	
7:15-7:30 a.m.	Introduction and Welcome	
7:30-7:55 a.m.	Strategic Planning: What Is It and Why Is It So Important?	Neal Cohen, M.D.
7:55-8:20 a.m.	Strategic Planning: Aligning Hospital and Anesthesia Practices	Robert Johnson, M.B.A.
8:20-8:45 a.m.	Strategic Planning: The Practitioners' Point of View	Mary Dale Peterson, M.D.
8:45-9 a.m.	Q&A	
9 a.m.-4 p.m.	Exhibit Hall Open	
9-9:30 a.m.	Refreshment Break in Exhibit Hall	

Practice Management Acronyms

9:30-10:05 a.m.	PSH: Perioperative Surgical Home, Where Do We Stand?	Zeev N. Kain, M.D., M.B.A.
10:05-10:40 a.m.	ACOS: Accountable Care Organizations: Era of Accountable Care: Efficiency Matters	Peter J. Panzica, M.D.
10:40-11:15 a.m.	CCJR: Comprehensive Care for Joint Replacement and Bundled Payments	Mike Schweitzer, M.D., M.B.A.
11:15-11:30 a.m.	Q&A	
11:30-11:45 a.m.	FAER Scholarship Award Presentation	

11:45 a.m.-1 p.m.	Lunch in Exhibit Hall	
1-2 p.m.	Business School Lecturer: How Great Doctors Become Great Leaders: The What, How and Why of International Leadership	Danny Silverman, M.D.
2-2:30 p.m.	D.C. Update	Manuel E. Bonilla, M.S.
2:30-3 p.m.	Regulatory Update	Matthew Popovich, Ph.D.
3-3:30 p.m.	Town Hall Q&A with ASA Leadership and Executive Committee	Jeffrey Plagenhoef, M.D.
3:30-4 p.m.	Refreshment Break in Exhibit Hall	
4-6 p.m.	Roundtable Discussions	

SUNDAY, JANUARY 29

Time	Session	Speaker
6:30-7 a.m.	Continental Breakfast	
7-7:15 a.m.	Introduction	
MACRA: Medicare Access and Chip Reauthorization Act		
7:15-7:45 a.m.	MACRA: What it is and How We Got Here	Alexander A. Hannenberg, M.D.
7:45-8:15 a.m.	Merits-Based Incentive Payment (MIPS)	Sharon K. Merrick, M.S., CCS-P
8:15-8:45 a.m.	Alternative Payment Models and the Perioperative Surgical Home	Stanley W. Stead, M.D., M.B.A.
8:45-9 a.m.	Q&A	
9-9:30 a.m.	Break	

Hot Topics in Anesthesia

9:30-9:55 a.m.	Out-of-Network Billing	Sherif Zaafran, M.D.
9:55-10:20 a.m.	The Company Model	Jay H. Epstein, M.D.; Monica Navarro
10:20-10:45 a.m.	Billing Issues	Marc L. Lieb, M.D.
10:45-11 a.m.	Q&A	

Schedule-at-a-Glance

Residents & Fellows Track | Saturday, January 28

Residents & Fellows Track

Time	Session	Speaker
6:30-7 a.m.	Continental Breakfast	
7-7:15 a.m.	Poster Viewing	
7:15-7:20 a.m.	Welcome	Erica Stein, M.D.
7:20-9 a.m.	Panel A: Basics of Practice	
7:20-7:40 a.m.	AAs, CRNAs and Medical Direction	John H. Stephenson, M.D.
7:40-8:10 a.m.	Understanding Different Types of Anesthesiology Practices	Mark E. Hudson, M.D.
8:10-8:50 a.m.	Employment Contracts and Pearls	Judith Jurin Semo, J.D., Esq.
8:50-9 a.m.	Q&A	
9-9:30 a.m.	Refreshment Break in Exhibit Hall	
9:30-10:40 a.m.	Panel B: Starting Out	
9:30-9:50 a.m.	Basics of Billing and Coding	Peter Goldzweig, D.O.
9:50-10:10 a.m.	Managing Expectations: What Does My Employer Expect From Me	James R. Mesrobian, M.D.
10:10-10:30 a.m.	Transitioning into Practice: Practical Considerations	Erica Stein, M.D.
10:30-10:40 a.m.	Q&A	
10:40-11:30 a.m.	Panel C: Payment Modules	
10:40-11 a.m.	Perioperative Surgical Home: Basics	Zeev N. Kain, M.D., M.B.A.
11-11:20 a.m.	Alternative Payment Models: What Does This Mean?	Alexander S. Choi, M.D., M.PH.
11:20-11:30 a.m.	Q&A	
11:30-11:45 a.m.	FAER Practice Management Poster Awards	
11:45 a.m.-1 p.m.	Lunch in Exhibit Hall	

Time	Session	Speaker
1-2:15 p.m.	Panel D: Demonstrating Value	
1-1:20 p.m.	Demonstrating Value Through Measuring Quality	Mike Schweitzer, M.D., M.B.A.
1:20-1:40 p.m.	Added Value Duties	Amr E. Abouleish, M.D., M.B.A.
1:40-2 p.m.	Basics of Operating Room Management	Wilton Levine, M.D.
2-2:15 p.m.	Q&A	
2:15-3:30 p.m.	Panel E: Managing Responsibilities	
2:15-2:35 p.m.	Risk Management	Brian M. Parker, M.D.
2:35-2:55 p.m.	Professional Development: Creating a Solid Foundation	Mohammed Minhaj, M.D., M.B.A.
2:55-3:15 p.m.	Your Paycheck is Larger. Now What?	Edward A. Yagmour, M.D.
3:15-3:20 p.m.	Q&A	
3:20-3:30 p.m.	Resident FAER Award Presentation	Sam L. Page, M.D.
3:30-3:40 p.m.	Closing Remarks	Erica Stein, M.D.
3:40-4 p.m.	Refreshment Break in Exhibit Hall	
4-6 p.m.	Roundtable Discussions	

“**PRACTICE MANAGEMENT** is a fantastic opportunity to explore the breadth of opportunities in anesthesia, meet physicians who are passionate about such topics and a great way to discover valuable resources. A truly rewarding experience facilitated by excellent people.”
– 2016 Residents Track attendee

Pre-conferences | Friday, January 27

Basics in Practice Management

Moderator: Brian M. Parker, M.D.

Strengthen your comprehensive understanding of basic economic and business management and regulatory principals essential to run a successful anesthesia practice beyond clinical work.

Who should attend?

- Physician anesthesiologists with less than five (5) years of practice management experience
- Physician anesthesiologists seeking a leadership role within their group or practice
- Anesthesia administrators

What you'll learn:

- Basic risk management and compliance issues in anesthesia practice
- Concepts for operating room management and how to use operational data
- Current basic anesthesia billing and coding requirements
- The importance of clinical compliance and regulatory agency oversight
- How to set up a quality program for your practice

Building Effective Leadership

Moderator: Samuel H. Wald, M.D., M.B.A.

Effective leadership skills continue to increase in importance for physicians to successfully manage change. An integral part of managing an anesthesiology practice is understanding the tools necessary to meet current needs. This one-day course is a primer on strategies for how to become a successful leader.

Who should attend?

- Physician anesthesiologists
- Anesthesiology group practice administrators
- Hospital and health system administrators
- Critical care physicians
- Pain management physicians
- Surgeons
- Hospitalists
- Residents and Fellows

What you'll learn:

- Describe the implementation of the components of leadership and their role in strategic planning
- Apply basic negotiation skills within a health care environment
- Discuss methods to improve and leverage emotional intelligence and incentive planning

Lean Management in Health Care

Moderator: Shubjeet Kaur, M.D., M.Sc., HCM

Add value to your practice by applying Lean management principles. Attendees will leave with a tool kit for implementing Lean strategies in their workplace, creating better outcomes at a lower cost. This workshop will introduce lean thinking for health care leaders and caregivers, focusing on the A3 problem solving methodology and the behaviors that help drive and sustain culture change. Throughout the day, a case study will be used to prompt teams in the workshop to use the knowledge and tools they just learned to solve a problem. In addition, successes and key learning from a rapid improvement event in an academic medical center's SACU will be presented using the A3 template.

Who should attend?

- Physicians and practice leaders who have a responsibility for protecting the group's future
- Physicians and practice leaders involved in contracting
- Physicians and practice leaders involved in resource management
- Physicians and practice leaders involved in strategic planning

What you'll learn:

- How to apply basic lean tools and concepts
- How to solve problems using A3 thinking in a hospital setting
- Ideal behaviors that drive culture change through lean adoption

“PRACTICE MANAGEMENT delivers information to make my practice more sustainable.”
– 2016 attendee

Pre-conferences | Friday, January 27

Developing Your Value Proposition: How Quality Creates Value

Moderators: Linda B. Hertzberg, M.D., Edward A. Yaghmour, M.D.

As health care moves from individual physician patient encounters to systems that are quality and value driven, physician anesthesiologists are challenged to find methods to define and demonstrate their value in health care systems. This one-day course will give you the tools to define how information technology can assist you in this process and how to use service lines and other tools to define their value in your practice and remain relevant in the larger health care market.

Who should attend?

- Physician anesthesiologists
- Anesthesia group practice administrators
- Quality officers in health care systems
- Hospital and health care system administrators
- Surgeons
- Pain management physicians
- Perioperative surgical home physicians and administrators

What you'll learn:

- Identify how information technology can assist you in defining your value to your health care organization
- Define the methods by which you can use this information to show value in your practice and service lines
- Define which service lines in your practice may have added value for your health care organization
- Identify and quantify how to measure physician anesthesiologists' value in new payment, quality and practice models

NEW! Billing, Coding and Compliance

Moderator: Salvatore G. Vitale, M.D.

In order to survive, a practice needs to remain financially viable. Health care reform has brought with it numerous new regulations. It is imperative that anesthesia practices managers understand how to properly code, to maximize revenue for departments, and at the same time avoid billing errors.

Who should attend?

- Physicians and practice leaders who have a responsibility for protecting the group's future
- Physicians and practice leaders involved in contracting
- Physicians and practice leaders involved in resource management
- Physicians and practice leaders involved in strategic planning

What you'll learn:

- Describe how billing and coding anesthesia services are performed
- Identify updated and recent changes in billing practices
- Identify regulations that impact billing for anesthesia services

NEW! Building Blocks for Practice Transformation: Physician/Administrator Teams

Moderator: Genie G. Blough, M.B.A.

Focused sessions for anesthesia administrators and physician leaders to acquire tools needed to transform anesthesia practices. As we look towards a future of changing payment models, smart anesthesia practices are evaluating everything from their basic structure to their compensation models. They are preparing their practices for survival at a time when the stipend wall will likely crumble. Administrators and physician leaders will need to manage roadblocks along the way while working together to build the foundations for success. This pre-conference will provide take-away tools for leadership dyads to thrive in a transforming world.

Who should attend?

- Anesthesia administrators
- Physician anesthesia leaders

What you'll learn:

- Identify changes that need to occur in your practice to ensure survival
- Utilize take-away tools for managing through change
- Develop tools and techniques to maximize the strengths of the physician/administrator leadership team
- Prepare your practice for potential loss of stipend support
- Develop a plan for addressing outlier behaviors



Schedule-at-a-Glance | Pre-conferences | Friday, January 27

For a full schedule, please visit asahq.org/pm

Pre-conference 1: Basics in Practice Management		
Time	Session	Speaker
6:30-7 a.m.	Continental Breakfast	
7-7:05 a.m.	Introduction	Brian M. Parker, M.D.
Leadership & Professionalism		
7:05-7:50 a.m.	Professional Citizenship	Jeffrey Plagenhoef, M.D.
7:40-8:15 a.m.	Risk Management & Compliance	Jeffery S. Vender, M.D., FCCM, FCCP, M.B.A.
8:15-8:50 a.m.	Navigating Medical Staff Issues	Randall M. Clark, M.D.
8:50-9:05 a.m.	Q&A	
9:05-9:30 a.m.	Refreshment Break in Exhibit Hall	
O.R. Management 101: What is Your Group's Value Proposition?		
9:30-10:05 a.m.	The Anesthesia Clinical Director - Critical Leadership Role in the O.R.	Aaron J. West, M.D.
10:05-10:40 a.m.	O.R. Capacity - Allocating Valuable Resource - Basic of Block Scheduling and Utilization Monitoring	Shubjeet Kaur, M.D., M.Sc., HCM
10:40-11:15 a.m.	O.R. Metrics - Tracking the Right Data - Provider and Hospital Perspectives	Michael B. Simon, M.D.
11:15-11:30 a.m.	Q&A	
11:30 a.m.-12:30 p.m.	Lunch in Exhibit Hall	
The Devil's in the Details		
12:30-1:05 p.m.	Accreditation & Regulatory Surveys	Donald E. Arnold, M.D.
1:05-1:40 p.m.	The Nuts & Bolts of Coding and Payment	Sharon K. Merrick, M.S., CCS-P
1:40-2:15 p.m.	Contracting With Your Hospital: Negotiating Your Employment Contract	Judith Jurin Semo, J.D., Esq.
2:15-2:30 p.m.	Q&A	
2:30-3 p.m.	Refreshment Break in Exhibit Hall	
Quality in Your Practice		
3:3-35 p.m.	Measuring Quality: Data Collection & Reporting	Matthew Popovich, Ph.D.
3:35-4:10 p.m.	Setting Up a Quality Program in Your Department	Shubjeet Kaur, M.D., M.Sc., HCM
4:10-4:45 p.m.	Using Information Technology to Improve Group Quality	Mark Deshur, M.D., M.B.A.
4:45-5 p.m.	Q&A	
5 p.m.	Adjourn	

Pre-conference 2: Building Effective Leadership		
Time	Session	Speaker
6:30-7 a.m.	Continental Breakfast	
7-7:15 a.m.	Introduction	Samuel H. Wald, M.D., M.B.A.
7:15-8:15 a.m.	Hallmarks of Effective Leadership	Brianna Caza, Ph.D.
8:15-9 a.m.	Emotional Intelligence	Torin D. Shear, M.D.
9-9:30 a.m.	Refreshment Break in Exhibit Hall	
9:30-10:15 a.m.	Creating a Culture of Change	Jeffery S. Vender, M.D., FCCM, FCCP, M.B.A.
10:15-11 a.m.	Organizational Psychology for Leaders	Brianna Caza, Ph.D.
11-11:45 a.m.	Incentives (Financial and Otherwise)	David A. Lubarsky, M.D., M.B.A.
11:45 a.m.-12:45 p.m.	Lunch in Exhibit Hall	
12:45-1:30 p.m.	Negotiation Strategies	Jeffery S. Vender, M.D., FCCM, FCCP, M.B.A.
1:30-2:30 p.m.	Case-based Negotiations Exercise	Brianna Caza, Ph.D.; Samuel H. Wald, M.D., M.B.A.
2:30-3 p.m.	Refreshment Break in Exhibit Hall	
3-3:30 p.m.	Optimizing Your Communication	Susan G.Curling, M.D.
3:30-4:15 p.m.	Reflections on Leadership: Lessons Learned	Daniel J. Cole, M.D.

Pre-conference 3: Lean Management in Health Care		
Time	Session	Speaker
6:30-7 a.m.	Continental Breakfast	
8-8:15 a.m.	Pre-conference Workshop Kick-off: Why Lean?	Shubjeet Kaur, M.D., M.Sc., HCM
8:15-8:45 a.m.	Introduction to Lean	Lori Pelletier, M.B.A., Ph.D.
8:45-9 a.m.	Potato Head Exercise - Round 1	Group
9-9:30 a.m.	Refreshment Break in Exhibit Hall	
9:30-9:55 a.m.	Lean Problem Solving	Nicholas Comeau
9:55-10:15 a.m.	Potato Head Exercise - Round 2	Group
10:15-10:35 a.m.	Introduction to A3 Thinking	Mary Page, RN, M.S.N.
10:35-10:50 a.m.	UMass Memorial SACU Kaizen - Problem Statement	Mitchell H. Bamberger, M.D., M.B.A., FACS; Thomas Levreault, M.D.; Cliona Archambeault, M.B.A.
10:50-11:10 a.m.	Break-out Exercise	Group
11:10-11:30 a.m.	Current Conditions	Lori Pelletier, M.B.A., Ph.D.
11:30 a.m.-12:30 p.m.	Lunch in Exhibit Hall	
12:30-12:45 p.m.	UMass Memorial SACU Kaizen - Current Conditions	Mitchell H. Bamberger, M.D., M.B.A., FACS; Thomas Levreault, M.D.; Cliona Archambeault, M.B.A.
12:45-1:15 p.m.	Break-out Exercise	Group
1:15-1:35 p.m.	Root Causes Analysis	Nicholas Comeau
1:35-1:50 p.m.	UMass Memorial SACU Kaizen - Root Causes + Goals	Mitchell H. Bamberger, M.D., M.B.A., FACS; Thomas Levreault, M.D.; Cliona Archambeault, M.B.A.
1:50-2:10 p.m.	Break-out Exercise	Group
2:10-2:30 p.m.	Countermeasures	Mary Page, RN, M.S.N.
2:30-3 p.m.	Refreshment Break in Exhibit Hall	
3-3:15 p.m.	UMass Memorial SACU Kaizen - Countermeasures	Mitchell H. Bamberger, M.D., M.B.A., FACS; Thomas Levreault, M.D.; Cliona Archambeault, M.B.A.
3:15-3:35 p.m.	Break-out Exercise	Group
3:35-3:55 p.m.	Executing the Plan	Nicholas Comeau
3:55-4:10 p.m.	UMass Memorial SACU Kaizen - PDSA and Key Learning	Mitchell H. Bamberger, M.D., M.B.A., FACS; Thomas Levreault, M.D.; Cliona Archambeault, M.B.A.
4:10-4:30 p.m.	UMass Memorial SACU Kaizen - PDSA and Key Learning	Group
4:30-5 p.m.	Closing; Lean Leadership; Barriers/Challenges in Lean's Way	Lori Pelletier, M.B.A., Ph.D.

Schedule-at-a-Glance | Pre-conferences | Friday, January 27

For a full schedule, please visit asahq.org/pm

Sessions | 7 a.m.-5 p.m.
Breaks | 9-9:30 a.m. and 2:30-3 p.m.

Pre-conference 4: Developing Your Value Proposition: How Quality Creates Value		
Time	Session	Speaker
6:30-7 a.m.	Continental Breakfast	
Module 1: Demonstrating Quality via Information Technology (IT)		
7-7:15 a.m.	Welcome, Introductions and Announcements	Linda B. Hertzberg, M.D.; Edward Yaghmour, M.D.
7:15-7:45 a.m.	What Data Government Payers Want to See and How They Use It	Marc L. Leib, M.D., J.D.
7:45-7:50 a.m.	Q&A	
7:50-8:20 a.m.	Using Informational Technology to Drive Quality - How Do I Get Useful and Actionable Data?	Mark Deshur, M.D., M.B.A.
8:20-8:25 a.m.	Q&A	
8:25-8:55 a.m.	Where to Find Your Data, and How to Use It to Demonstrate Quality in Your Practice and With Your Hospital	Avery Tung, M.D., FCCM
8:55-9 a.m.	Q&A	
9-9:30 a.m.	Refreshment Break in Exhibit Hall	
Module 2: Creating Value in Your Service Lines		
9:30-9:55 a.m.	The Perioperative Evaluation Clinic Can Create Value for Your Patients, Hospital and Practice	Thomas R. Vetter, M.D.
9:55-10 a.m.	Q&A	
10-10:25 a.m.	Obstetric Anesthesia Quality - It's Not Just About Patient Satisfaction	Edward A. Yaghmour, M.D.
10:25-10:30 a.m.	Q&A	
10:30-10:55 a.m.	How Will an Acute Pain Service be of Value to My Practice and My Hospital?	Eugene R. Viscusi, M.D.
10:55-11 a.m.	Q&A	
11-11:25 a.m.	Measuring Patient Satisfaction With Anesthesia: Show Me the Value!	James R. Mesrobian, M.D.
11:25-11:30 a.m.	Q&A	
11:30-12:30 p.m.	Lunch in Exhibit Hall	
Module 3: How to Measure Value		
12:30-1:10 p.m.	Calculating and Demonstrating Value: Examples of Dollars Saved	Mike Schweitzer, M.D., M.B.A.
1:10-1:50 p.m.	A New Way to Consider and Measure Value in Anesthesia Practices: Sharing Your Data With Your Patients and the Public	Keith J. Chamberlin, M.D., M.B.A.
1:50-2:30 p.m.	Alternative Payment Modules - How Can They Create Value in My Practice and to My Hospital	Marc L. Leib, M.D., J.D.
2:30-3 p.m.	Refreshment Break in Exhibit Hall	
Module 4: Bringing it Home: Measuring and Quantifying Value to Your Organization & Community		
3-3:30 p.m.	How Will Participating in NACOR, the AQI and a QCDR Add Value to Your Practice	DeLaine Schmitz
3:30-4:15 p.m.	Anesthesia's Future Formula for Success	Stanley W. Stead, M.D., M.B.A.
4:15-5 p.m.	Interactive Town Hall: Q&A with Drs. Schweitzer, Chamberlin, Leib, Stead, and Delaine Schmitz	Group

Pre-conference 5: Billing, Coding and Compliance		
Time	Session	Speaker
6:30-7 a.m.	Continental Breakfast	
7:10-7:15 a.m.	Welcome, Introduction and Announcements	Salvatore G. Vitale, M.D.; Peter Goldzweig, D.O.
7:15-7:45 a.m.	Update on Out-of-Network Payment Activities	Jason Hansen, M.S., J.D.; Sherif Zaafran, M.D.
7:45-8:15 a.m.	Measure Development Process and Quality Reporting in 2017	Matthew Popovich, Ph.D.
8:15-8:45 a.m.	CPT Process - How Codes are Created	Kevin E. Vorenkamp, M.D.
8:45-9 a.m.	Q&A	
9-9:30 a.m.	Refreshment Break in Exhibit Hall	
9:30-10 a.m.	RUC Process - How Codes Are Valued	Marc L. Leib, M.D.
10-10:30 a.m.	ICD-10-CM - Basics of Diagnosis Coding	Sharon K. Merrick, M.S., CCS-P
10:30-11 a.m.	Anesthesia Coding 1	Marc L. Leib, M.D.; Peter Goldzweig, D.O.
11-11:30 a.m.	Anesthesia Coding 2	Marc L. Leib, M.D.; Peter Goldzweig, D.O.
11:30-12:30 p.m.	Lunch in Exhibit Hall	
12:30-1:45 p.m.	Reporting/Returning Overpayments	Vicki Myckowiak, J.D.
1:45-2:15 p.m.	Pain Coding: Changes for 2017	Padma Gulur, B.S., M.B.
2:15-2:30 p.m.	Q&A	
2:30-3 p.m.	Refreshment Break in Exhibit Hall	
3-3:30 p.m.	National Correct Coding Initiative	Vijay Saluja, M.D., M.B.A.
3:20-4:45 p.m.	Who Might Be Looking at Your Claims And Why	Judith Jurin Semo, J.D., Esq.
4:45-5 p.m.	Q&A	

Pre-conference 6: Building Blocks for Practice Transformation: Physician/Administrator Teams		
Time	Session	Speaker
6:30-7 a.m.	Continental Breakfast	
7-9 a.m.	Change is Inevitable: Prepare and Execute	Tom Prior; Shena J. Scott, M.B.A., FACMPE
9-9:30 a.m.	Refreshment Break in Exhibit Hall	
9:30-10:45 a.m.	The Stipend Wall Has Crumbled: What Next?	Stephen E. Comess, B.S.N.; Lauren W. Wolfe, B.S.
10:45-11:30 a.m.	Roundtables	
11:30-12:30 p.m.	Lunch in Exhibit Hall	
12:30-2:30 p.m.	Strengthening the Physician/Administrator Dyad: Foundation for Success	Will Latham
	Academic Practice	Jane C.K. Fitch, M.D.; Susan VanGundy
	Private Practice	Christine M. Botkin, M.D.; Cynthia M. Roehr, CPA, CMPE
2:30-3 p.m.	Refreshment Break in Exhibit Hall	
3-5 p.m.	Managing Outlier Behaviors: Roadblocks to Success	Claudia Haines Jones, Esq.; Nichole M. Mooney, Esq.; Brad Wakefield; Stephen E. Comess, B.S.N. or Shena J. Scott, M.B.A, FACMPE



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Pre-conference 1: Basics in Practice Management:

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Poster Sessions

Friday, January 27 | 3:30-5 p.m.

Saturday, January 28 | 7 a.m.-5 p.m.

Don't miss the opportunity to view the posters and speak with the authors about the latest evidence-based research in the field. CME will not be offered for the Poster Sessions.

The Committee on Practice Management is now accepting abstracts for PRACTICE MANAGEMENT 2017. Presentations should highlight the latest information in the following areas:

- Research in Perioperative Management
- Quality Improvement
- Leadership Development
- Challenging Cases
- Innovative Solutions in Practice Management

The deadline for submissions is November 30, 2016.

Submit your abstract at: asahq.org/meetings/practice-management.

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Exhibitors include anesthesia billing and coding companies, staffing services, anesthesia information management systems, and other business consulting organizations related to anesthesia.

- Learn about state-of-the-art advances in practice management
- Enjoy breaks, lunch service, and a welcome and wine tasting reception with exhibitors
- Network with colleagues and experts in the field
- Explore and compare the latest products and services

Exhibit Dates and Hours

Friday, January 27 | 9 a.m.-4 p.m.

Lunch in Exhibit Hall | 11:30 a.m.-12:45 p.m.

Breaks | 9-9:30a.m. and 2:30-3 p.m.

Welcome and Wine Reception: 6-7:30 p.m.

Saturday, January 28 | 9 a.m.-4 p.m.

Lunch in Exhibit Hall | 11:45 a.m.-1 p.m.

Breaks | 9-9:30a.m. and 3:30-4 p.m.



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Host Hotel

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*Room Rate: \$215 single or double occupancy, plus \$18 daily resort fee**

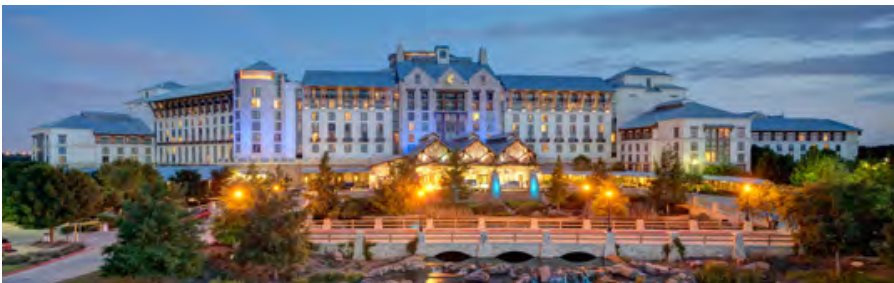
The ASA has secured a block of rooms at a special rate at the Gaylord Texan Resort & Convention Center. The special rate expires on January 4, 2017, or when the negotiated room block has been filled, whichever is earlier. Make your reservations early, and be sure to mention you are with ASA's PRACTICE MANAGEMENT 2017 conference to receive this group rate.

Hotel Reservations: (877) 491-5138 or (817) 778-1000 (group code: ASA PM17)
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*Resort fee includes: In-room Internet, 2 bottles of water daily, local telephone calls, admission for 2 to Glass Cactus nightclub, fitness center access and discounted transportation to select Grapevine locations.

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Gaylord Texan Resort & Convention Center

Register Today

Below is a summary of registration rates for PRACTICE MANAGEMENT 2017 and pre-conferences. Further details can be found online at asahq.org/pm.
Please reference the website for updates. Note: Information is subject to change at the discretion of ASA.



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ASA members receive deep discounts on registration as well as other benefits throughout the year. Not a member or wish to renew your membership? Please contact ASA Member Services at (630) 912-2552.

	Biggest Savings Early-Bird Discount Thru 12/5/16	Regular Fee After 12/5/16
Friday, Pre-conference Sessions*	\$350	\$375
PRACTICE MANAGEMENT 2017		
ASA Member	\$550	\$650
ASA Resident Member	\$99	\$99
MGMA/AAA Member	\$550	\$650
Non-member	\$1,260	\$1,360

* Attendees can choose one pre-conference.

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Each person in your group of three (3) or more will receive 10 percent off their conference registration fee. Registration for the group must occur at the same time for the discount to apply.

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