

PRACTICE MANAGEMENT™ 2017 - Main Conference (January 27 - 29)

Time	Session	Speaker
Friday, January 27		
5-5:15 p.m.	Welcome, Introduction and Announcements	Joseph Szokol, M.D., J.D., M.B.A.
5:15-6 p.m.	Keynote Address: Critical Changes, Critical Strategies	Lisa Bielamowicz, M.D.
6:30-7:30 p.m.	Welcome and Wine Reception in Exhibit Hall	
Saturday, January 28		
6:30 a.m.-6 p.m.	Registration	
6:30- 7 a.m.	Continental Breakfast	
7 a.m.-5 p.m.	Poster Viewing	
7:15-7:30 a.m.	Introduction and Welcome	
7:30-7:55 a.m.	Strategic Planning: What Is It, and Why Is It So Important?	Neal Cohen, M.D.
7:55-8:20 a.m.	Strategic Planning: Aligning Hospital and Anesthesia Practices	Stanley Stead, M.D., M.B.A.
8:20-8:45 a.m.	Strategic Planning: The Practitioners' Point of View	Mary Dale Peterson, M.D.
8:45-9 a.m.	Questions and Answers	
9-11:45 a.m.	Exhibit Hall Open	
9-9:30 a.m.	Refreshment Break in Exhibit Hall	
	Practice Management Acronyms	
9:30-10:05 a.m.	PSH: Perioperative Surgical Home, Where Do We Stand	Zeev Kain, M.D., M.B.A.
10:05-10:40 a.m.	ACOS: Accountable Care Organizations: Era of Accountable Care: Efficiency Matters	Peter Panzica, M.D.
10:40-11:15 a.m.	CCJR: Comprehensive Care for Joint Replacement and Bundled Payments	Michael Schweitzer, M.D., M.B.A.
11:15-11:30 a.m.	Questions and Answers	
11:30-11:45 a.m.	FAER Scholarship Award Presentation	
11:45 a.m.- 1 p.m.	Luncheon with Exhibitors	
1-2 p.m.	Business School Lecturer: "How Great Doctors Become Great Leaders: The What, How and Why of Intentional Leadership"	Daniel Silverman, M.D., M.P.A.
2-2:30 p.m.	DC Update	Manuel E Bonilla, M.S.
2:30-3 p.m.	Regulatory Update	Matthew Popovich, Ph.D.
3-3:30 p.m.	Town Hall Questions & Answers with ASA Leadership and Executive Committee	Jeffrey Plagenhoef, M.D.
3:30-4 p.m.	Refreshment Break in Exhibit Hall	
4-6 p.m.	Roundtable Discussions	
Sunday, January 29		
6:30-7 a.m.	Continental Breakfast	
7-7:15 a.m.	Introduction	
	MACRA: Medicare Access and Chip Reauthorization Act	
7:15-7:45 a.m.	MACRA: What is it and How We Got Here	Alexander Hannenberg, M.D.
7:45-8:15 a.m.	Merit-based Incentive Payment System (MIPS)	Sharon K. Merrick, M.S., CCS-P
8:15-8:45 a.m.	Alternative Payment Models and the Perioperative Surgical Home	Stanley Stead, M.D., M.B.A.
8:45-9 a.m.	Questions & Answers	
9-9:30 a.m.	Break	
	Hot Topics in Anesthesia	
9:30-9:55 a.m.	Out of Network Billing	Sherif Zaafran, M.D.
9:55-10:20 a.m.	The Company Model	Jay Epstein, M.D./J. Marc Vezina, Esq.
10:20-10:45 a.m.	Billing Issues	Marc Lieb, M.D., J.D.
10:45-11 a.m.	Questions and Answers	

Pre-Conference 1: Basics in Practice Management (Friday, January 27)

Time	Session	Speaker
6:30-7 a.m.	Continental Breakfast	
7-7:05 a.m.	Introduction	Brian M. Parker, M.D.
	Leadership & Professionalism	
7:05-7:50 a.m.	Professional Citizenship	Jeffrey Plagenhoef, M.D.
7:50-8:15 a.m.	Risk Management & Compliance	Jeffery S. Vender, M.D., FCCM,
8:15-8:50 a.m.	Navigating Medical Staff Issues	Randall M. Clark, M.D.
8:50-9:05 a.m.	Questions and Answers	
9:05-9:30 a.m.	Break	
	OR Management 101: What is Your Group's Value Proposition?	
9:30-10:05 a.m.	The Anesthesia Clinical Director - Critical Leadership Role in the OR	Aaron J. West, M.D.
10:05-10:40 a.m.	OR Capacity - Allocating Valuable Resource - Basic of Block Scheduling and Utilization Monitoring	Shubjeet Kaur, M.D., M.Sc., HCM
10:40-11:15 a.m.	OR Metrics - Tracking the Right Data - Provider and Hospital Perspectives	Michael Simon, M.D.
11:15-11:30 a.m.	Questions and Answers	
11:30 a.m.-12:30 p.m.	Lunch in the Exhibit Hall	
	The Devil's in the Details	
12:30-1:05 p.m.	Accreditation and Regulatory Surveys	Donald Arnold, M.D.
1:05-1:40 p.m.	The Nuts and Bolts of Coding and Payment	Sharon K. Merrick, M.S., CCS-P
1:40-2:15 p.m.	Contracting With Your Hospital: Negotiating Your Employment Contract	Judith Jurin Semo, J.D., Esq.
2:15-2:30 p.m.	Questions and Answers	
2:30-3 p.m.	Break	
	Quality in Your Practice	
3-3:35 p.m.	Measuring Quality: Data Collection and Reporting	Matthew Popovich, Ph.D.
3:35-4:10 p.m.	Setting Up a Quality Program in Your Department	Shubjeet Kaur, M.D.
4:10-4:45 p.m.	Using Information Technology to Improve Group Quality	Mark Deshur, M.D.
4:45-5 p.m.	Questions and Answers	
5 p.m.	Adjourn	

Pre-Conference 2: Building Effective Leadership (Friday, January 27)

Time	Session	Speaker
6:30-7 a.m.	Continental Breakfast	
7-7:15 a.m.	Introduction	Samuel Wald, M.D., M.B.A.
7:15-8:15 a.m.	Hallmarks of Effective Leadership	Brianna Caza, Ph.D.
8:15-9 a.m.	Emotional Intelligence	Torin Shear, M.D.
9-9:30 a.m.	Break	
9:30-10:15 a.m.	Creating a Culture of Change	Jeffery S. Vender, M.D., FCCM, FCCP, M.B.A.
10:15-11 a.m.	Organizational Psychology for Leaders	Brianna Caza, Ph.D.
11-11:45 a.m.	Incentives (Financial and Otherwise)	David A. Lubarsky, M.D., M.B.A.
11:45 a.m.-12:45 p.m.	Lunch in the Exhibit Hall	
12:45-1:30 p.m.	Negotiation Strategies	Jeffery S. Vender, M.D., FCCM, FCCP, M.B.A.
1:30-2:30 p.m.	Case-based Negotiations Exercise	Brianna Caza, Ph.D. Samuel Wald, M.D., M.B.A.
2:30-3 p.m.	Break	
3-3:30 p.m.	Optimizing Your Communication	Susan G. Curling, M.D.
3:30-4:15 p.m.	Reflections on Leadership: Lessons Learned	Daniel Cole, M.D.

Pre-Conference 3: Lean Management in Health Care (Friday, January 27)

Time	Session	Speaker
6:30-7 a.m.	Continental Breakfast	
8-8:15 a.m.	Preconference Workshop Kick-off: Why Lean? Introduction to Lean -Continuous Improvement & Respect for People	Shubjeet Kaur, M.D., M.Sc., HCM
8:15-8:45 a.m.	-Measurement and True North Potato Head Exercise -Round 1	Lori Pelletier, M.B.A., Ph.D.
8:45-9 a.m.	-Debrief	Group
9-9:30 a.m.	Break	
9:30-9:55 a.m.	Lean Problem Solving -Identify Value, Find Waste -Plan-Do-Study-Act (PDSA) cycles Potato Head Exercise -Plan for Improvement	TBD
9:55-10:15 a.m.	-Round 2 Introduction to A3 Thinking -Building Problem Statements	Group
10:15-10:35 a.m.	-Team Members, Scope	Mary Page, RN, M.S.N.
10:35-10:50 a.m.	UMass Memorial SACU Kaizen - Problem Statement UMass Memorial SACU Kaizen - Problem Statement UMass Memorial SACU Kaizen - Problem Statement Break-out Exercise	Mitchell H. Bamberger, M.D., M.B.A., FACS Thomas Levreault, M.D. Cliona Archambeault, M.B.A.
10:50-11:10 a.m.	-Case Study: Problem Statement, Scope, Team Current Conditions -Data Collection, Gemba	Group
11:10-11:30 a.m.	-Process Mapping, Value Streams	Lori Pelletier, M.B.A., Ph.D.
11:30 a.m.-12:30 p.m.	Lunch in the Exhibit Hall	
12:30-12:45 p.m.	UMass Memorial SACU Kaizen - Current Conditions UMass Memorial SACU Kaizen - Current Conditions UMass Memorial SACU Kaizen - Current Conditions Break-out Exercise	Mitchell H. Bamberger, M.D., M.B.A., FACS Thomas Levreault, M.D. Cliona Archambeault, M.B.A.
12:45-1:15 p.m.	-Case Study: Current Condition Root Causes Analysis -Fishbone, 5 Why's	Group
1:15-1:35 p.m.	-SMART Goals	TBD
1:35-1:50 p.m.	UMass Memorial SACU Kaizen - Root Causes + Goals UMass Memorial SACU Kaizen - Root Causes + Goals UMass Memorial SACU Kaizen - Root Causes + Goals Break-out Exercise	Mitchell H. Bamberger, M.D., M.B.A., FACS Thomas Levreault, M.D. Cliona Archambeault, M.B.A.
1:50-2:10 p.m.	-Case Study: RCA, Goals	Group

2:10-2:30 p.m.	Countermeasures -Plan -5S, Standard Work, Visual Mgmt Error Proofing, Flow/Pull	Mary Page, RN, M.S.N.
2:30-3 p.m.	Break	
3-3:15 p.m.	UMass Memorial SACU Kaizen - Countermeasures UMass Memorial SACU Kaizen - Countermeasures UMass Memorial SACU Kaizen - Countermeasures Break-out Exercise	Mitchell H. Bamberger, M.D., M.B.A., FACS Thomas Levreault, M.D. Cliona Archambeault, M.B.A.
3:15-3:35 p.m.	-Case Study: Plan (Using Lean Tools)	Group
3:35-3:55 p.m.	Executing the Plan -Do, Study, Act -Project Management, Timelines, Resources, Study Plan	TBD
3:55-4:10 p.m.	UMass Memorial SACU Kaizen - PDSA and Key Learning UMass Memorial SACU Kaizen - PDSA and Key Learning UMass Memorial SACU Kaizen - PDSA and Key Learning	Mitchell H. Bamberger, M.D., M.B.A., FACS Thomas Levreault, M.D. Cliona Archambeault, M.B.A.
4:10-4:30 p.m.	UMass Memorial SACU Kaizen - PDSA and Key Learning Closing; Lean Leadership; Barriers/Challenges in Lean's Way	Group
4:30-5 p.m.		Lori Pelletier, M.B.A., Ph.D.

Pre-Conference 4: Developing Your Value Proposition: How Quality Creates Value (Friday, January 27)

Time	Session	Speaker
6:30-7 a.m.	Continental Breakfast	
7:10-7:15 a.m.	Welcome, Introduction and Announcements	Linda B. Hertzberg, M.D. Edward Yaghmour, M.D.
	Module 1: Demonstrating Quality via Information Technology (IT)	
7:15-7:45 a.m.	What Data Government Payors Want to See and How They Use It	Mark Leib, M.D., J.D.
7:45-7:50 a.m.	Questions and Answers	
7:50-8:20 a.m.	Using Informational Technology to Drive Quality - How Do I Get Useful and Actionable Data?	Mark Deshur, M.D., M.B.A.
8:20-8:25 a.m.	Questions and Answers	
8:25-8:55 a.m.	Where to Find Your Data, and How to Use It to Demonstrate Quality in Your Practice and With Your Hospital	Avery Tung, M.D., FCCM
8:55-9 a.m.	Questions and Answers	
9-9:30 a.m.	Break	
	Module 2: Creating Value in Your Service Lines	
	The Perioperative Evaluation Clinic Can Create Value for Your Patients, Hospital and Practice	Thomas Vetter, M.D.
9:30-9:55 a.m.	Questions and Answers	
9:55-10 a.m.	Obstetric Anesthesia Quality - It's Not Just About Patient Satisfaction	Edward Yaghmour, M.D.
10-10:25 a.m.	Questions and Answers	
10:25-10:30 a.m.	How Will an Acute Pain Service be of Value to My Practice and My Hospital?	Eugene Viscusi, M.D.
10:30-10:55 a.m.	Questions and Answers	
10:55-11 a.m.	Measuring Patient Satisfaction With Anesthesia: Show Me the Value!	James R. Mesrobian, M.D.
11-11:25 a.m.	Questions and Answers	
11:25-11:30 a.m.		
11:30-12:30 p.m.	Lunch in the Exhibit Hall	
	Module 3: How to Measure Value	
12:30-1:10 p.m.	Calculating and Demonstrating Value: Examples of Dollars Saved	Michael Schweitzer, M.D., M.B.A.
1:10-1:50 p.m.	A New Way to Consider and Measure Value in Anesthesia Practices: Sharing Your Data With Your Patients and the Public	Keith Chamberlin, M.D., M.B.A.
1:50-2:30 p.m.	Alternative Payment Modules - How Can They Create Value in My Practice and to My Hospital	Marc Leib, M.D., J.D.
2:30-3 p.m.	Break	
	Module 4: Bringing it Home: Measuring and Quantifying Value to Your Organization & Community	
3-3:30 p.m.	How Will Participating in NACOR, the AQI and a QCDR Add Value to Your Practice	Delaine Schmitz
3:30-4:15 p.m.	Anesthesia's Future Formula for Success	Stanley Stead, M.D., M.B.A.
4:15-5 p.m.	Interactive Town Hall: Questions and Answers with Drs. Schweitzer, Chamberlin, Leib, Stead, and Delaine Schmitz	Group

Pre-Conference 5: Billing, Coding, and Compliance (Friday, January 27)

Time	Session	Speaker
6:30-7 a.m.	Continental Breakfast	
7:10-7:15 a.m.	Welcome, Introduction and Announcements	Salvatore G. Vitale, M.D. Peter Goldzweig, D.O.
7:15-7:45 a.m.	Update on Out of Network Payment Activities	Jason Hansen, M.S., J.D., Sherif Zaafran, M.D.
7:45-8:15 a.m.	Measure Development Process and Quality Reporting in 2017	Matthew Popovich, Ph.D.
8:15-8:45 a.m.	CPT Process - How Codes are Created	Kevin Vorenkamp, M.D.
8:45 - 9 a.m.	Questions and Answers	
9-9:30 a.m.	Break	
9:30-10 a.m.	RUC Process - How Codes Are Valued	Marc Leib, M.D., J.D.
10-10:30 a.m.	ICD-10-CM - Basics of Diagnosis Coding	Sharon K. Merrick, M.S., CCS-P
10:30-11 a.m.	Anesthesia Coding 1	Marc Leib, M.D., J.D. Peter Goldzweig, D.O.
11-11:30 a.m.	Anesthesia Coding 2	Marc Leib, M.D., J.D. Peter Goldzweig, D.O.
11:30-12:30 p.m.	Lunch in the Exhibit Hall	
12:30-1:45 p.m.	Reporting/Returning Overpayments	Vicki Myckowiak, J.D.
1:45-2:15 p.m.	Pain Coding: Changes for 2017	Padma Gulur, B.S., M.B.
2:15-2:30 p.m.	Questions and Answers	
2:30-3 p.m.	Break	
3-3:30 p.m.	National Correct Coding Initiative	Vijay Saluja, M.D., M.B.A.
3:30-4:45 p.m.	Who Might Be Looking at Your Claims and Why	Judith Jurin Semo, J.D., Esq.
4:45-5 p.m.	Questions and Answers	

Pre-Conference 6: Building Blocks for Practice Transformation: Physician/Administrator Teams (Friday, January 27)

Time	Session	Speaker
6:30-7 a.m.	Continental Breakfast	
7-9 a.m.	Change is Inevitable: Prepare and Execute Change is Inevitable: Prepare and Execute	Tom Prior Shena J. Scott, M.B.A., FACMPE
9-9:30 a.m.	Break	
9:30-10:45 a.m.	The Stipend Wall Has Crumbled: What Next?	Stephen E. Comess, B.S.N.
10:45-11:30 a.m.	The Stipend Wall Has Crumbled: What Next? Roundtables	Lauren W. Wolfe, B.S.
11:30 a.m.-12:30 p.m.	Lunch in the Exhibit Hall	
12:30-2:30 p.m.	Strengthening the Physician/Administrator Dyad: Foundation for Success Academic Practice Academic Practice Private Practice Private Practice	Will Latham Jane C.K. Fitch, M.D. Susan VanGundy John P. Herring, M.D., M.B.A. Cynthia M. Roehr, CPA, CMPE
2:30-3 p.m.	Break	
3-5 p.m.	Managing Outlier Behaviors: Roadblocks to Success Managing Outlier Behaviors: Roadblocks to Success Managing Outlier Behaviors: Roadblocks to Success Managing Outlier Behaviors: Roadblocks to Success	Claudia Haines Jones, Esq. Nichole M. Mooney, Esq. Brad Wakefield Stephen E. Comess, B.S.N. or Shena Scott, M.B.A., FACMPE

PRACTICE MANAGEMENT 2017: Resident and Fellow Track (Saturday, January 28)

Time	Session	Speaker
6:30-7 a.m.	Main Conference Continental Breakfast	
7-7:15 a.m.	Poster Viewing	
7:15-7:20 a.m.	Welcome	Erica Stein, M.D.
7:20-9 a.m.	Panel A: Basics of Practice	
7:20-7:40 a.m.	AAs, CRNAs, and Medical Direction	John H. Stephenson, M.D.
7:40-8:10 a.m.	Understanding Different Types of Anesthesiology Practices	Mark E. Hudson, M.D.
8:10-8:50 a.m.	Employment Contracts and Pearls	Judith Jurin Semo, J.D., Esq.
8:50-9 a.m.	Questions and Answers	
9-9:30 a.m.	Break	
9:30-10:40 a.m.	Panel B: Starting Out	
9:30-9:50 a.m.	Basics of Billing and Coding	Peter Goldzweig, D.O.
9:50-10:10 a.m.	Managing Expectations: What Does My Employer Expect From Me	James R. Mesrobian, M.D.
10:10-10:30 a.m.	Transitioning into Practice: Practical Considerations	Erica Stein, M.D.
10:30-10:40 a.m.	Questions and Answers	
10:40-11:30 a.m.	Panel C: Payment Modules	
10:40-11 a.m.	Perioperative Surgical Home: Basics	Zeev Kain, M.D., M.B.A.
11-11:20 a.m.	Alternative Payment Models: What Does This Mean?	Alexander S. Choi, M.D., M.P.H.
11:20-11:30 a.m.	Questions and Answers	
11:30-11:45 a.m.	FAER Practice Management Poster Awards	
11:45 a.m.-1 p.m.	Lunch in the Exhibit Hall	
1-2:15 p.m.	Panel D: Demonstrating Value	
1-1:20 p.m.	Demonstrating Value Through Measuring Quality	Michael Schweitzer, M.D., M.B.A.
1:20-1:40 p.m.	Added Value Duties	Amr Abouleish, M.D., M.B.A.
1:40-2 p.m.	Basics of Operating Room Management	Wilton Levine, M.D.
2-2:15 p.m.	Questions and Answers	
2:15-3:30 p.m.	Panel E: Managing Responsibilities	
2:15-2:35 p.m.	Risk Management	Brian M. Parker, M.D.
2:35-2:55 p.m.	Professional Development: Creating a Solid Foundation	Mohammed Minhaj, M.D., M.B.A.
2:55-3:15 p.m.	Your Paycheck is Larger. Now What?	Edward Yaghmour, M.D.
3:15-3:20 p.m.	Questions and Answers	
3:20-3:30 p.m.	Resident FAER Award Presentation	Sam Page, M.D.
3:30-3:40 p.m.	Closing Remarks	Erica Stein, M.D.
3:40-4 p.m.	Break	
4-6 p.m.	Roundtable Discussions	